



## Overview of Our Policy Engagement Activities on *Climate Policy in 2023*

Besides our engagement in industry associations and multilateral organizations, Bayer is also directly engaged in selected climate change-related activities with a focus on carbon farming initiatives globally. This is why, among other, Bayer representatives were actively participating at the United Nations Climate Change Conference (COP28) in Dubai, United Arab Emirates. By engaging with governmental officials (e.g. the signature of an MOU with the Premier of Saskatchewan, Canada) and by advancing existing partnerships (e.g. LEAF coalition, USDA/IRRI) and forging new ones, we highlighted sustainable regenerative agriculture as an integral part of the solution and stressed the critical role of water in delivering climate adaptation benefits; in this line, our participation at the Water and Climate Leaders (WCL) and the UNCCD/IDRA continue being key in the development and implementation of international public policy.

In Brazil, and as part of Bayer's COP28 engagement, we continued to work with Brazilian government officials previously and during the event and sponsored Brazil's Amazon States Consortium's facilities and agenda, as we did already in 2022. Additionally, we have been engaged with farmers and other stakeholders related to the Pro-Carbono project, which was presented in a roadshow in Brasilia. In August this year, Bayer also took part in the Amazon Dialogue in Belém, to engage in the conversations with and about the region that is home to the world's largest tropical forest.

In the U.S., all federal lobbying and associated costs are disclosed through Secretary of the Senate and the Clerk of the House ([see here](#)). In 2023, Bayer's climate change lobbying activities in the US focused on advocating for inclusion of harmonized Scope 3 Greenhouse Gas emissions reporting, ESG and sustainable investment frameworks, best practices and protocols for voluntary carbon markets, education about direct seeded rice projects in Southeast Asia to reduce associated methane emissions, and retention of federal funding for Partnerships for Climate Smart Commodities in the Farm Bill, which funds a number of grants received by our partners.

At the EU, Bayer publishes the main targeted legislative and policy initiatives and all contributions to public consultations, roadmaps as well as meetings with the political level at the European Commission in the EU Transparency Register ([see here](#)). In 2023, we continued to be involved in activities on carbon farming and carbon removal certification. Bayer responded to public consultations regarding the European Commission proposals on the [carbon removal certification framework regulation](#) and the [soil monitoring and resilience directive](#), as well as responded to a stakeholder survey on [pricing of agricultural emissions](#). Bayer co-organised an event together with two European trade associations, CEMA and ECAF, called "What about Regenerative Agriculture? A Fact-finding Mission on Sustainable Farming" as well as co-organising an event titled "Rethinking Arable Farming in a Changing Climate: the agronomy of climate smart farming to deliver on the EU Green Deal" with Yara, Netafim, and ELO. Moreover Bayer sponsored or co-organized jointly with POLITICO Europe, the climate-related events titled [The Future of Food and Farming Summit](#) and the [Sustainable Future Week 2023](#).

Since the supply (and price-) situation has relaxed to a certain extent, Bayer focused its lobbying activities in Germany on legislative changes to accelerate the expansion of renewable energies on industrial sites in line with our goal of becoming climate neutral in our operations by 2030. For this, discussions have taken place bilaterally but also in the frame of CEO roundtables with several members of the parliament and ministry officials on federal and state level. In summer 2023, the federal parliament filed relevant amendments to the building law which can significantly accelerate construction projects on renewable energies on industrial sites.

In China, Bayer started the Embrace Green initiative in collaboration with the Ministry of Agriculture and Rural Affairs in 2019. This was successfully completed in Sanming City of Fujian Province in September this year. The initiative was co-hosted with NATESC (National Agro-Tech Extension and Service Center of MARA) and the large-scale CSR project lasted for five years, with a total of 15 offline events and 3 online events from 2019 to 2023. Offline training included 2,626 trainees covering more than 1,000 counties in 18 provinces and online training received more than 320,000 visits, including experts and technical backbones of the local plant protection offices, SCP (strategic channel partner of BCS in China), professional service organizations and large farmers and other new agricultural entities. For the 5 years, a total of 22 demonstration fields for 12 crops were displayed, 60 industry experts, scholars and officials conducted indoor lectures, covering agricultural macro-policy, comprehensive plant protection technology, pesticides safe use and many other contents. Bayer also shared and demonstrated our tailored solutions and sustainable practice in every event. The project was not only well received by the trainees, but also generated good social response with more than 1,500 media reports and more than 8 million views. Moreover, Bayer established multiple Forward Farms across China, including the world's first protected agriculture farm. These have been platform for multiple events to promote sustainable agricultural practices and regenerative agriculture. In June 2023, Bayer initiated a strategic partnership with the government of Yukou Township in Pinggu, Beijing, to promote agricultural technology innovation and sustainable practices. This milestone reflects Bayer's commitment to sustainable agriculture in partnership with local farmers and our dedication to addressing pressing global challenges through sustainable and regenerative agricultural practices.