



# Five Years Transparency Initiative

Science and innovation have transformed health and nutrition around the world. In our work, science has allowed us to develop products that can support farmers as they seek to provide enough food for the world. But in the past, information about how companies test and develop new products was not typically accessible to the public.

At Bayer, we decided to seize the opportunity to break down the barriers to science.

Over the past five years, we've proudly shone a light on the science behind our products.

**So, where has the journey taken us so far?**

**320+**  
safety study reports shared

**8k+**  
safety summary documents downloaded

**100k+**  
unique website visits

*"Transparency is important to science. When scientists talk to each other, they have to have a common basis on what they can talk about. So all sides need to have data, have information, have facts to bring science forward."*

**Charlotte Morr**  
Transparency Manager  
Crop Science (retired)

**2017**

**A project was born**

In December 2017, a project was born. We were the first industry player to launch a dedicated transparency platform to enable access to the safety information behind our science. Since then, we have been committed to advancing our transparency efforts with the aim of fostering an informed and open science-based dialog on our agricultural innovations.

*"At Bayer we are working to feed a growing planet using sustainable farming innovations. Yet, the true impact of science is realized only when it's trusted. I'm so proud that our transparency initiative is helping to strengthen trust in science. I'm so excited to be a part of our transparency journey and can't wait to see where we go next."*

**Aimee Hood**  
Head of Regulatory and Scientific Engagement

**2018**

**Access to crop protection study results & safety study reports for our active substances**

It was in January 2018 that Bayer's transparency platform went live officially. We were the first in the crop protection industry to proactively enable online access to crop protection safety study results. Since then, visitors have been able to review safety-relevant information on our crop protection studies for non-commercial use from our website.

Throughout 2018, we continued adding further safety study reports.

*"Industry thought leader, from idea to implementation in 12 months!"*

**Nicklas Pieper**  
Head of Law, Public Affairs, Sustainability, CP Regulatory

*"I experienced a lot of growth through the participation in this project. At first, I was adamantly opposed to the idea but then realized no one had ever challenged me in such a way before to find a way to innovate and change despite all of the really good reasons not to do so. And all in pursuit of a truly enriching journey and broader goal."*

**Gerret Van Duyn**  
Data Protection Lead

**2019**

**Enable access to all Bayer-owned glyphosate safety study**

In 2019, our focus was to ensure further types of studies could be accessed by the broader public. We enabled then access to all Bayer-owned glyphosate safety study reports, which are now available at the [glyphosate.eu](https://www.glyphosate.eu) website.

*"In the past, it was difficult for an industry scientist to have an evidence-based discussion because our regulatory safety studies were only submitted to regulatory authorities and could not be shared openly. With the transparency program, we are now able to give public access to full study reports, which has been a huge game changer. I often hear "Really? You mean full studies with all the data, not only the summaries!?". I am really proud that Bayer has been the front runner in creating transparency."*

**Anja Gladbach**  
Team Leader, Environmental Safety

*"Joining the transparency Initiative has been transformative for my personal and professional growth. I've connected with likeminded colleagues who've now become close friends. I remember when we published our plant breeding information on our transparency website, the sense of accomplishment was unmatched! This experience has also reshaped my expectations, hoping the same level of corporate transparency from all companies alike."*

**Brittania Lebbing**  
Regulatory and Scientific Engagement Manager

**2020**

**Open up to regulatory submission documents for our GM crops**

Since 2021, accessing key regulatory submission documents for our GM crops for non-commercial use was also possible.

We wanted to give everyone the opportunity to understand all the insights behind what we call "the farmers' toolbox", an important component of the company's priority to deliver **regenerative agriculture solutions** to farmers and society.

**2021**

**Enable access to all Bayer-owned glyphosate safety study**

In early 2021, we facilitated access to information – including official documents and data – on the procedure to grant emergency authorizations for crop protection products in the European Union (EU) and in other parts of the world.

*"One of my highlights in this whole Transparency 5-year journey is the virtual Bayer Transparency Day in 2021. It was a great opportunity to come together with all transparency leads to showcase Bayer's cross-divisional efforts towards more transparency in R&D."*

**Karen Koehler**  
Head of Corporate R&D & Science Engagement

We also started to share our internal product safety standards to shed light on how we determine safety measures for safe use. With these standards, we hope to contribute to the necessary science and risk-based regulatory systems worldwide that provide farmers with the safe products to fulfill the many social, environmental and economic sustainability needs of society.

**2022**

**Launch of virtual OpenLabs 360° and plant breeding educational information**

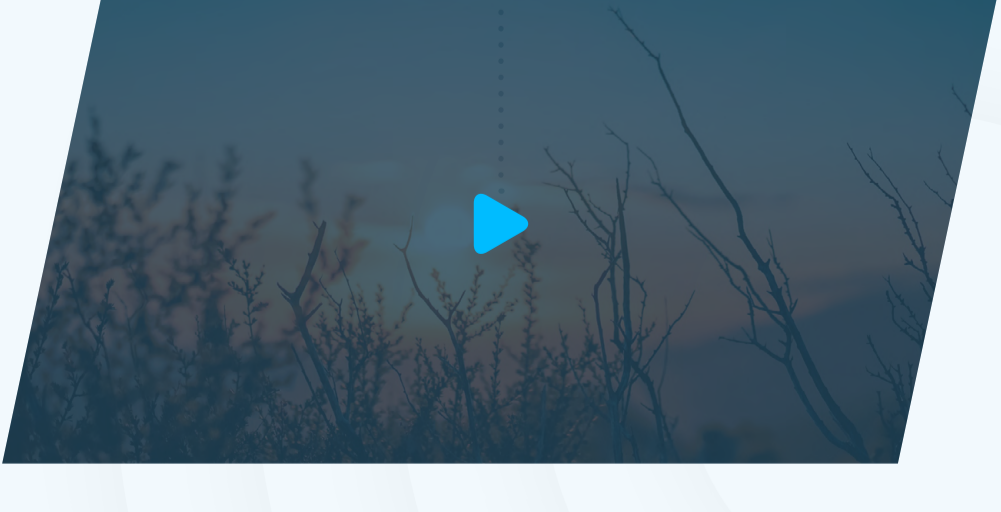
2022 was the year to focus on enabling information about plant breeding technologies, for everyone to be able to learn about how these innovative solutions help farmers use fewer resources.

But we felt there was still more that we could do. So last year, we also activated **OpenLabs 360°**. A brand that conveys **a virtual platform** and webinar series allowing you to connect with our scientists and experts live and learn more about our work. Anywhere. Anytime.

*"It's very rewarding for me to see my Bayer colleagues getting involved in the Transparency campaign. It's their enthusiasm and passion that shine a light on the science behind our products. They are true ambassadors for the program."*

**Meng Wang**  
Transparency Lead at Bayer Crop Science

## 5-year highlights



Transparency at Bayer has always been more than just a platform. It's a pioneering effort to open up the benefits that science and innovation can deliver in agriculture. It's about spearheading progress to support farmers and the planet, every single day.

**And it doesn't end here. This is only the beginning for transparency at Bayer.**

