

Debt Investor
Information
Bayer AG

March 5, 2025 Status: FY2024





# Cautionary Statements Regarding Forward-Looking Information

This presentation may contain forward-looking statements based on current assumptions and forecasts made by Bayer management.

Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Bayer's public reports which are available on the Bayer website at

http://www.bayer.com/



The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.



# Global Leader in Health & Nutrition: Uniquely Positioned to Meet Basic Needs of Humankind



#### **Crop Science**

- Global Ag Market & Adjacent Spaces expected to double to >€200bn¹ by 2030
- Innovative crop system solutions, holding #1 in Seed & Traits with leading Crop Protection Portfolio and digital and carbon solutions



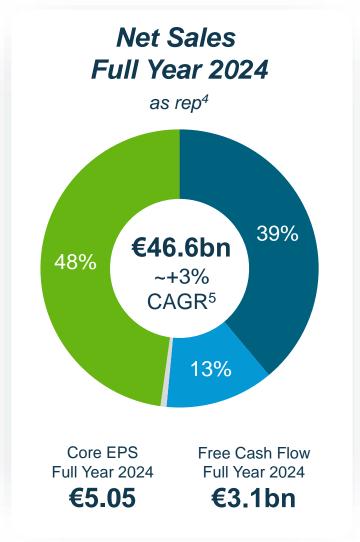
#### **Pharmaceuticals**

- Attractive market with a current market size of ~ €1.6 trillion² and significant growth opportunities driven by innovation
- Strong market positions in key therapeutic areas like cardiology, women's healthcare, oncology, ophthalmology and radiology



#### **Consumer Health**

- 3-5% CAGR CH Global Market with a current market size of ~ €196bn<sup>3</sup>
- **Iconic brands** with **leading market** positions in nutritional supplements, allergy, cough and cold, dermatology, pain and cardiovascular risk prevention, and digestive health



<sup>1</sup> Company estimates 2 IQVIA Market Prognosis as of June 2024 3 Outlook, internal market model in-market sales OTC medicines, data from IQVIA, Nicholas Hall

<sup>&</sup>lt;sup>4</sup> As rep = as reported <sup>5</sup> CAGR 2020-2024



## Global Pressures Underpin Our Mission and the Need for Innovation

#### PHARMACEUTICALS • CONSUMER HEALTH • CROP SCIENCE

Megatrends through 2050

#### AGING POPULATION



>20% of total population <sup>1</sup>

#### **GROWING POPULATION**



+2.2bn

People <sup>1</sup>



+50%

more food and feed required to meet growing demand<sup>2</sup>

#### PRESSURE ON ECOSYSTEMS



-17%

Harvest losses from climate change <sup>3</sup>

**-20%** 

2016

2050 Significant loss in arable land per capita 4

Our Mission

Our

Vision

divisional

#### Health for All, Hunger for None.

#### **Pharmaceuticals**

Treat the Untreatable. Cure Disease. Offer Hope.

#### **Consumer Health**

Help over 1bn People to Live Healthier Lives with most Trusted Self-Care Solutions.

#### **Crop Science**

Produce 50% More. Restore Nature. Scale Regenerative Ag.

<sup>&</sup>lt;sup>1</sup> UNDESA 2017 (United Nations Department of Economic and Social Affairs, Population Division (2017). World Population Prospects: The 2017 Revision)

<sup>&</sup>lt;sup>2</sup> FAO 2017. (FAO Global Perspective Studies)

<sup>&</sup>lt;sup>3</sup> Nelson et. al. (2014); FAO 2016 "Climate change and food security"

<sup>&</sup>lt;sup>4</sup> FAOSTAT (accessed Oct 30, 2018) for 1961-2016 data on land, FAO 2012 for 2030 and 2050 data on land, and UNDEDA 2017: World Population Prospects for world population data



# Our 2030 Sustainability Targets<sup>1</sup> Positively Contribute to Today's Pressing Challenges

#### Help more PEOPLE thrive



#### **Food Security:**

Support 100m smallholder farmers in LMICs<sup>2</sup>



#### **Access to Health:**

Support 100m people in underserved<sup>3</sup> communities with self care interventions

Increase availability and affordability of our innovative pharma products in LMICs<sup>2</sup>



#### **Women's Empowerment**:

Fulfill the need of 100m women in LMICs<sup>2</sup> for modern contraception

Achieve gender balance at all managerial levels

#### Decrease ECOLOGICAL footprint



#### Climate neutrality<sup>4</sup> in own operations

- + 🔌 🚟 reduced emissions in our supply chain
- > 42% reduction target<sup>5</sup> for Scope 1 & 2
- 2 12.3% reduction target<sup>5</sup> for relevant Scope 3 categories



**-30 % environmental impact** of our global crop protection portfolio per hectare<sup>7</sup>

Enable our farming customers to reduce their on-field GHG emissions by 30% per mass unit of crop produced<sup>7</sup>

**Improving water use** per kg of crop by 25%

Transition all Consumer Health products to 100% recycle-ready packaging<sup>8</sup>

<sup>&</sup>lt;sup>1</sup> The respective target year is 2030 unless specified otherwise; <sup>2</sup> LMIC: low and middle income countries - all countries included in the World Bank list as per 1 July 2019; <sup>3</sup> Underserved: economically or medically; <sup>4</sup> By 2030, the remaining greenhouse gas emissions of our own operations will be fully offset by purchasing certificates from verified climate protection projects, especially in the areas of forest conservation and agriculture; <sup>5</sup> By 2029 from a 2019 base year; <sup>6</sup> Against a 2014-2018 average baseline; <sup>7</sup> compared to the overall base year emission intensity. This applies to the highest greenhouse gas emitting crop systems in the regions Bayer serves with its products; <sup>8</sup> applies to primary, secondary and tertiary packaging, where safety permits and regulations allow



# 2024: Group Performance

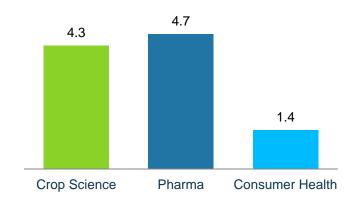
| in €bn                             | FY 2023 | FY 2024 | ∆% yoy               |                                                                                     |
|------------------------------------|---------|---------|----------------------|-------------------------------------------------------------------------------------|
| Net Sales                          | 47.6    | 46.6    | +1% cpa<br>(-2% rep) | Currency headwind of ~€1.3bn                                                        |
| <b>EBITDA</b> before special items | 11.7    | 10.1    | -14%                 | Lower Crop Science and Reconciliation result; currency headwind of ~€0.6bn          |
| Core EPS<br>(in €)                 | 6.39    | 5.05    | -21%                 | Lower EBITDA before special items; currency headwind of ~€0.40                      |
| Free Cash Flow                     | 1.3     | 3.1     | +137%                | Less litigation related payments and lower incentive payouts; progress on inventory |
| Net Financial Debt                 | 34.5    | 32.6    | -6%                  | Prioritized cash usage for debt reduction                                           |

cpa = currency and portfolio adjusted, rep = as reported, core EPS = core earnings per share (cont. operations)

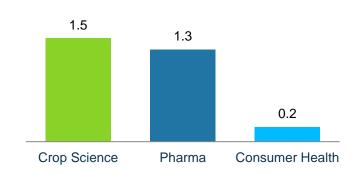


# Bayer Key Financials in 2024

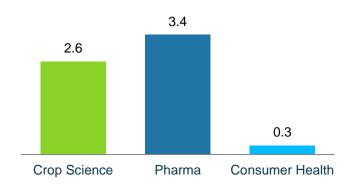


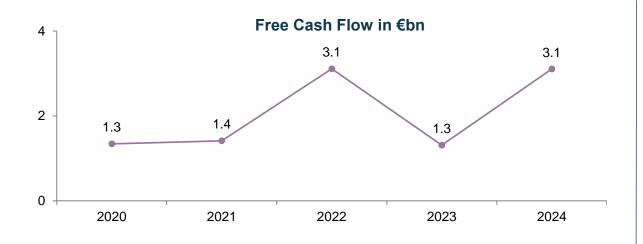


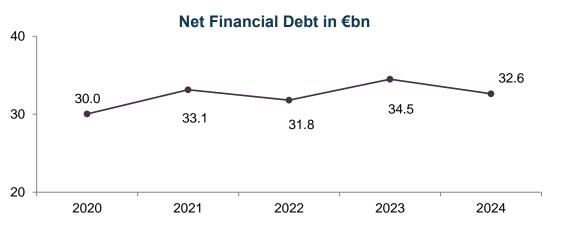
#### Capital Expenditures in €bn



#### **Research & Development Expenses in €bn**









# Outlook 2025: Group

| in €bn                      | FY 2024<br>Actuals<br>as reported | FY 2025<br>Outlook<br>at constant FX <sup>1</sup> | Estimated FX Impact <sup>2</sup> |
|-----------------------------|-----------------------------------|---------------------------------------------------|----------------------------------|
| Net Sales                   | 46.6                              | <b>45.0 to 47.0</b> -3% to +1% <sup>3</sup>       | not material                     |
| EBITDA before special items | 10.1                              | <b>9.5 to 10.0</b> -6% to -1%                     | ~-0.2<br>~ -2%pts                |
| Core EPS (in €)             | 5.05                              | 4.50 to 5.00                                      | ~-0.25                           |
| Free Cash Flow              | 3.1                               | 1.5 to 2.5                                        | ~-0.2                            |
| Net Financial Debt          | 32.6                              | 31.0 to 32.0                                      | ~+0.2                            |

¹Reflects our 2025 outlook at the average actual currencies for 2024; ²Estimated FX impact: Currency assumptions based on month-end December 2024 spot rates (1 EUR=) 1.04 USD, 6.42 BRL, 7.63 CNY, 1,072 ARS, 36.76 TRY. Impact is calculated as difference to constant currencies. ³Currency and portfolio adjusted growth; excludes portfolio effect of ~€+0.2bn driven by Natsana acquisition (Consumer Health).



### **Our Mid-Term Ambition**

#### **Growth & Innovation:**

- Crop Science: Drive above market growth, mid-twenty percent margin, improved cash and resilient and flexible steering
- Pharmaceuticals: Support topline resilience during LoE's of major products; Drive productivity gains to support margins;
   Advance early assets to rebuild promising mid-/late pipeline
- Consumer Health: Grow above market; Deliver profitability at industry competitive margin level; Further build our iconic brands through innovation and commercial excellence

#### **New Operating Model:**

- Implementation of dynamic shared ownership
- Higher customer and product focus and leaner organizational set up

#### **Cash & Deleveraging:**

- Improve cash generation and cash conversion<sup>1</sup>
- Reduce net debt and improve towards single A category rating

#### **Litigation:**

- Broaden litigation approach in an effort to reduce the long-term exposure
- Advance legal strategies inside and outside the courtroom

<sup>&</sup>lt;sup>1</sup> Cash conversion: Free Cash Flow / EBITDA before special items



# Our New Operating Model is Key Enabler to Achieve our Ambitions

Financial impact of our Dynamic Shared Ownership to be realized in stages

# Sustainable Cost **EFFICIENCIES**

- // Elimination of roles, processes and activities not focused on our mission
- // Reduction of management layers

#### Targeted financial implications

€2bn in sustainable organizational savings by end of 2026

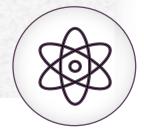
# **GROWTH** through Customer Centricity

- // Self-managed customerand product teams with much greater autonomy
- // Faster response to customer needs

# **GROWTH** through Innovation Speed

- // Increased speed to market due to shorter innovation cycles and faster decision-making
- // More dynamic resource flow to highest-impact priorities







# Improve Cash Generation and Prioritize Capital Allocation to Achieve a Step Down in Debt

# Organic Investments

(before Free Cash Flow)

→ Ongoing and New Launches

→ Focused R&D Investments

Focused
CAPEX Spend
(incl. BD&L1)

#### **Cash Generation**

# DRIVING OPERATIONAL PERFORMANCE

and

STRENGTHEN CASH FLOW



Drive profitable growth



Balance sheet efficiency

**Limited Divestments** 

### Cash Usage

Minimum Dividend



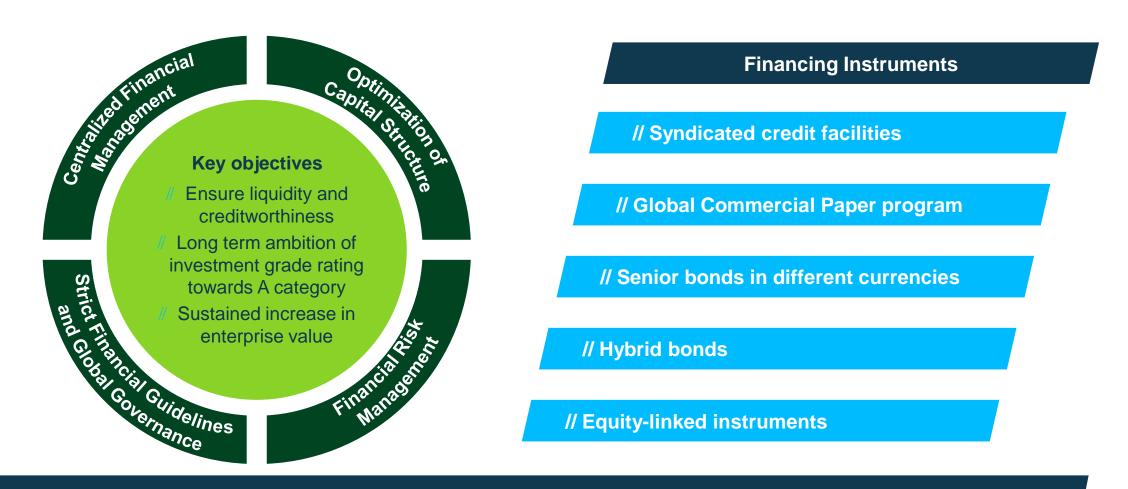
Improve Towards
Single A
Category Rating

Limited Acquisitions<sup>2</sup>

<sup>&</sup>lt;sup>1</sup>Business Development & Licensing <sup>2</sup> Including milestone payments for already announced acquisitions and others



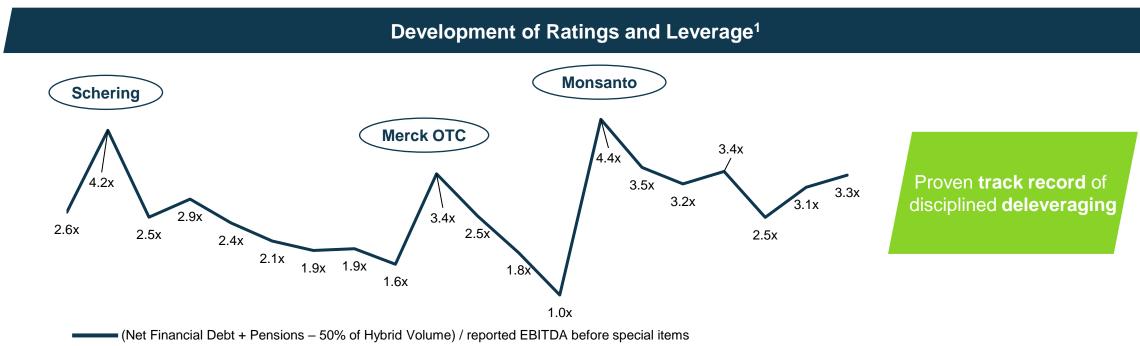
# Bayer Pursues a Conservative Financial Policy...



Prudent debt management with excellent access to diverse sources of liquidity



# ... and is Ambitious to Improve Its current Investment Grade Ratings towards the "A" Category



(Net Financial Debt + Pensions – 50% of Hybrid Volume) / reported EBITDA before special items
2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024

| Agency             | Lon | Long Term Rating over time |  |    |     |      |      |    |     |     |
|--------------------|-----|----------------------------|--|----|-----|------|------|----|-----|-----|
| S&P                | Α   | A BBB+ A-                  |  |    | BBB |      |      |    |     |     |
| Moody's            |     | A3                         |  |    |     | Baa1 | Baa2 |    |     |     |
| Fitch <sup>2</sup> |     | BBB+                       |  | A- |     | Α    | A-   | ВЕ | BB+ | BBB |

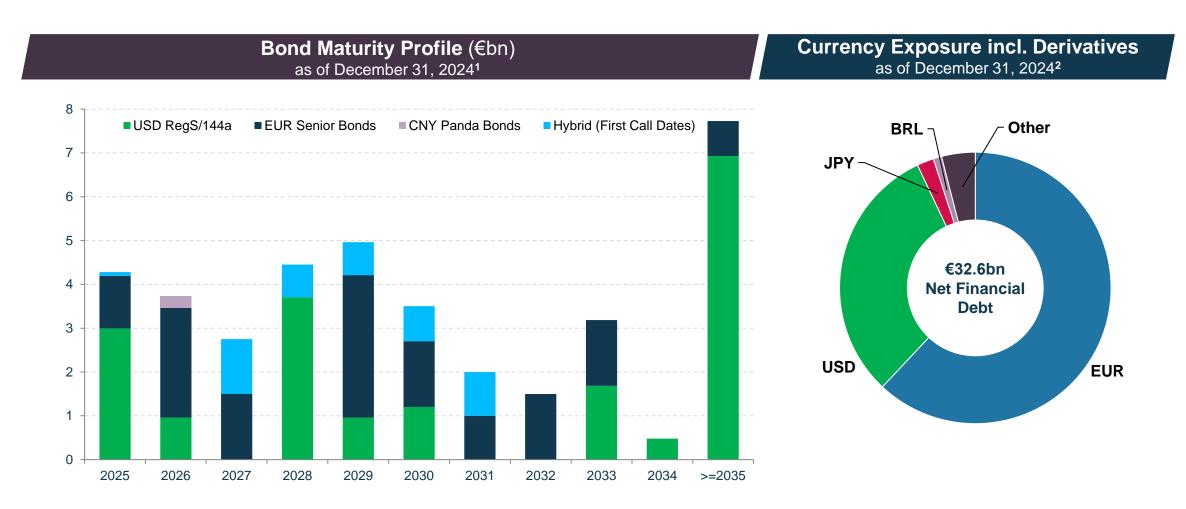
| Agency  | LT-<br>Rating | Outlook  | ST-<br>Rating |
|---------|---------------|----------|---------------|
| S&P     | BBB           | Stable   | A-2           |
| Moody's | Baa2          | Negative | P-2           |
| Fitch   | BBB           | Stable   | F2            |

<sup>&</sup>lt;sup>1</sup> Figures as reported in the respective year's annual report without restatements

<sup>&</sup>lt;sup>2</sup> Solicited since 2018



## Bayer's Maturity Profile is Well Balanced



<sup>&</sup>lt;sup>1</sup> Converted at quarter-end FX rate EURUSD 1.04 and EURCNY 7.63; Included in 2025: €1.2bn EUR senior bonds (repaid in January); Not-included: CNY2.0bn Panda Bonds with maturity date 2028 issued in January 2025

<sup>&</sup>lt;sup>2</sup> Based on quarter-end FX rates



## Overview of Bayer's Funding Structure

#### Net Financial Debt1 Dec. 31, 2023 Sept. 30, 2024 Dec. 31, 2024 **EUR** million **EUR** million **EUR** million Bonds and notes / promissory notes 40.852 38,226 38.433 of which hybrid bonds<sup>2</sup> 4.878 4.598 4.600 Liabilities to banks3 784 1.387 1.223 1,248 Lease Liabilities 1.238 1.204 Liabilities from derivatives4 217 100 67 Other financial liabilities 38 1.915 47 Receivables from derivatives<sup>4</sup> (67)(262)(39)Financial debt 44.967 41,095 40,549 Cash and cash equivalents (5,907)(4,619)(6,191)Current financial assets<sup>5</sup> (1,732)(4,562)(1,439)Net financial debt 34,498 35,037 32,626

# Nominal Volume of Major Instruments (bn) as of December 31, 2024

- EUR 14.8 Senior EUR Bonds
- USD 19.7 Senior USD Bonds
- # CNY 2.0 Senior CNY Bonds
- # EUR 4.6 Hybrid EUR Bonds

EUR 5.0 Further undrawn Source of Liquidity: Syndicated Loan Facility

<sup>&</sup>lt;sup>1</sup> For definition see Annual Report 2024, A 2.3 "Alternative Performance Measures Used by the Bayer Group."

<sup>&</sup>lt;sup>2</sup> Classified as debt according to IFRS

<sup>&</sup>lt;sup>3</sup> Including both financial and nonfinancial liabilities

<sup>&</sup>lt;sup>4</sup> Including the market values of interest-rate and currency hedges of recorded transactions

<sup>&</sup>lt;sup>5</sup> Including short-term receivables with maturities between 3 and 12 months outstanding from banks and other companies, financial investments in debt and equity instruments that were recorded as current on first-time recognition



## Short- and Long-Term Funding Programs

#### **Short-Term Funding: Commercial Paper Program**

Commercial Paper (CP) is a short-term unsecured debt instrument. CP are normally issued at a discount and redeemed at nominal value. It is structured as a SEC regulation's section 4(a)(2) program so that there are no restrictions related to the use of proceeds.

#### **Long-Term Funding: Debt Issuance Program**

Under the Debt Issuance Program (DIP) Bayer may from time-to-time issue senior unsecured notes. The notes may be distributed by way of public or private placement and in each case on a syndicated or non-syndicated basis.

| Issuer                    | <ul><li>Bayer AG, Germany</li><li>Bayer Corporation, USA</li></ul>                 | Issuer         | // Bayer AG, Germany                                 |
|---------------------------|------------------------------------------------------------------------------------|----------------|------------------------------------------------------|
| Guarantor                 | Bayer AG                                                                           | Program Amount | €20bn                                                |
| Term                      | Between 1 and 364 days                                                             | Term           | 12 months or more                                    |
| Program Amount            | €5bn or equivalent                                                                 | Dealer         | Deutsche Bank and further banks as dealer of the day |
| Markets                   | U.S. market (USCP) and Euro market (ECP)                                           | Arranger       | Deutsche Bank                                        |
|                           | <u>ECP</u> : Barclays, Citigroup, Rabobank,<br>Goldman Sachs, BNP, Credit Agricole | Paying Agent   | Deutsche Bank                                        |
| Dealer                    | # USCP: Barclays, Citigroup, J.P. Morgan,<br>Wells Fargo, Bank of New York Mellon, | Listing        | Regulated Market of Luxembourg Stock Exchange        |
|                           | Mitsubishi                                                                         | Purpose        | General Corporate Funding Purposes                   |
| Issue and Paying<br>Agent | <ul><li><u>ECP</u>: Deutsche Bank</li><li><u>USCP</u>: Deutsche bank</li></ul>     |                |                                                      |



## Back-up Revolving Credit Facility

#### **Syndicated Loan Facility**

The multicurrency Syndicated Loan Facility can be used for general corporate purposes and is primarily a back-up line. Thus, it is not intended to be drawn in the course of ordinary business. It was last renewed in December 2024 and the participating banks form Bayer's global banking group.

| Borrower       | <ul><li># Bayer AG, Germany</li><li># Bayer Corporation, USA</li></ul> |
|----------------|------------------------------------------------------------------------|
| Total Amount   | €5.0bn, thereof €1.5bn/\$1.5bn Swingline                               |
| Signing        | December 2024                                                          |
| Initial Tenor  | 5Y + two 1Y extension options                                          |
| Syndicate Size | 23 Banks                                                               |
| Purpose        | General Corporate Purposes                                             |



# Main Issuing Entities at Bayer Group



Indirect Hold through other

entities



## Hybrid Bonds at Bayer



<sup>&</sup>lt;sup>1</sup> Swap is reset every fifth year starting with the first reset date

<sup>&</sup>lt;sup>2</sup> Optional Redemption Date



# Upcoming Events 2025

| Date                      | Event/ Publication                    |
|---------------------------|---------------------------------------|
| Friday, April 25, 2025    | Annual Stockholders' Meeting 2025     |
| Tuesday, May 13, 2025     | Q1 2025 Results / Quarterly Statement |
| Wednesday, August 6, 2025 | Q2 2025 Results / Quarterly Statement |



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