**Building a healthier future** 

# Cell Therapy & Gene Therapy

### **Cell Therapy**

# What is cell therapy?

Many diseases are caused by malfunctioning or damaged cells. What if, instead of treating disease symptoms, doctors could restore function and health by replacing cells that were lost or damaged by disease?

All specialized cells in our body, such as brain or heart cells, begin as tiny, blank canvases full of potential and possibilities. Otherwise known as stem cells, these cells can change and mature to take on their own distinct form and function.

In short, cell therapy is the use of living cells to treat diseases: engineered and cultivated cells are transferred to the patient in order to replace or repair damaged cells or to transfer repurposed cells to enhance their function. This is rather complex and can be performed in two different ways:

come from the

the concern for

for recipients.





### Allogeneic cell therapy

Transplanted cells come from a donor, who is a person other than the recipient of the cells. This is promising because donor-based therapies can form the basis of "off the shelf" products. The downside is that "foreign" cells are more easily rejected by the recipient.

### Replace degenerated cells or repurpose cells

# Cell therapy success stories

First-generation cell therapies are already positively impacting the lives of patients around the world. Using advanced technologies allows for the development of therapies for blood disorders, including some types of leukemia and lymphoma. In fact, there are already several approved oncological cell therapies that are currently used to treat patients.

# Bone Marrow Transplant Image: Construction of the second stam cell transplants

Many patients have by now received stem cell transplants, for example bone marrow transplants. These stem cells help cancer patients to develop new blood cells after their own stem cells have lost their ability to do so, e.g. after chemotherapy.



Did you know that bone marrow transplants are one of the most established examples of cell therapy used to effectively treat diseases? In fact, more than 50,000 of these transplants take place each year worldwide!<sup>1</sup>

## 2019

We ventured into iPSC (induced pluripotent stem cell) derived cell therapy, acquiring BlueRock Therapeutics, a company co-founded in 2016 by Leaps by Bayer.





Bayer AG Pharmaceuticals Cell & Gene Therapy Muellerstrasse 178, 13353 Berlin, Germany cgt@bayer.com

# Bayer's commitment to advancing cell therapy

Our researchers are already working on the next wave of innovation in cell therapy. By leveraging BlueRock's know-how and expertise, we can create virtually unlimited numbers of specialized, differentiated cells to make next-generation cell therapies possible. This is what makes cell therapy so powerful. It has the potential to generate durable and strong therapeutic effects in patients, raising the standard of care and enabling therapies for diseases with huge unmet medical need.

# Making cell therapy a reality for patients in need

Cell therapies have the potential to be onetime treatments with lasting results, whereas conventional medicines often need to be taken continuously for months, years, or even for life. Together with BlueRock we are committed to exploring the potential of cell therapy in areas like neurodegenerative diseases, cardiac disease, and ocular diseases. We want to change the landscape of modern medicine with the help of cell therapy.

1 Alijurf M., Weisdorf, D., Alfraih, F. et al., Bone Marrow Transplant 2019; 54: 1179-1188.