

Protect yourself

You should buy Nexavar® only from providers you would entrust with your health!

// Never buy medicines from “private” suppliers outside of the legal supply chain. Do not accept medication which for example has been purchased for you by friends abroad or via the Internet.

// Be wary of providers who are willing to sell Nexavar® without a doctor’s prescription to you. Online pharmacies that offer prescription-only medicines without a prescription are in most cases selling falsified medicine.

// Prepare for trips abroad and take enough medication with you. When on holiday, don’t buy medicines from markets stalls or street vendors.

// Do not accept packaging that is incomplete or not correctly configured for retail in your country. In case of doubt, consult your physician or pharmacist

It is not always possible to tell at first glance whether sellers are trustworthy. Help is available from different organisations and associations that can tell you more about the risks or if a seller of medicine is licensed and reliable.

European Alliance for Access to Safe Medicines (EAASM)

www.eaasm.eu

National Association of Boards of Pharmacy (NABP)

www.nabp.pharmacy

European Federation of Pharmaceutical Industries and Associations (EFPIA)

www.efpia.eu

World Health Organisation (WHO)

www.who.int

Get the facts

The information provided in this flyer is just an overview of the key features of genuine Nexavar® product packaging.

A guarantee that Nexavar® is genuine is, however, only possible after a more detailed examination. If you feel uncertain about the authenticity, you should ask your doctor or pharmacist for advice.

You can also contact the manufacturer Bayer:

Bayer Customer Hotline

Tel.: +49 800 100 61 19

Fax: +49 180 120 01 01

Website

www.beware-of-counterfeits.com

Contact

www.bayer.com

or directly via the contact form provided on the website

www.beware-of-counterfeits.com



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51368 Leverkusen
Germany
www.bayer.com

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Beware of Counterfeits!



Identifying genuine
Bayer products

Nexavar® - Genuine Bayer Packaging

Bayer sells its drug Nexavar® in different packaging all over the world. All packages have safety features that are relatively consistent and clearly identifiable. They are described below in this flyer.

Here you can see individual examples of different Nexavar® packaging.



The Nexavar® safety features

Bayer protects its product Nexavar® with different safety features. Some can be seen with the naked eye. It is almost impossible to successfully imitate or counterfeit all of them in a valid combination at the same time.

A genuine packaging will have the following features:

1. Unvarnished area on the packaging

The “Bayer” wordmark or the name “Nexavar®” runs continuously across the surface of the Nexavar® box. It becomes visible if the packaging is tilt so light falls on it at different angles.

2. Microprint on the packaging

On some Nexavar® packaging the product name Nexavar® is either continuously printed in microprint inside or together with the word „Bayer“ at the edge of the brown area, indicating the strength (if necessary visible by using a magnifying glass).

3. Unvarnished area on the plastic bottle label

Some Nexavar® packaging have the product name Nexavar® applied 3 times left and 3 times right to the blue area with the product name Nexavar® on the label used for the plastic bottle.

It becomes visible if the plastic bottle is tilt so light falls on it at different angles.

4. Microprint on the plastic bottle label

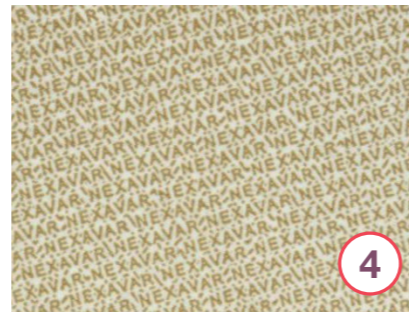
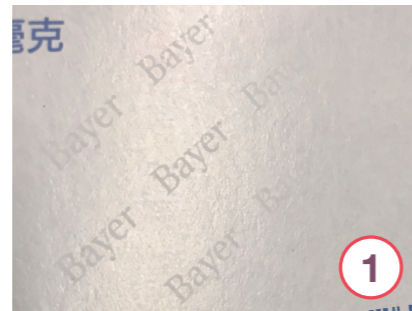
On some Nexavar® packaging the product name Nexavar® runs continuously across the surface of the plastic bottles’ label (if necessary visible by using a magnifying glass).

5. Stamp on the Aluminum foil

Some Nexavar® packaging have on the lid foil of the plastic bottle Bayer crosses stamped alternately in bright and dark shades.



Pictures by way of example



Safety features of Nexavar®-packaging
(further variants might be available)

// Tamper evident closure

A genuine packaging always has a tamper evident closure.

// Coding

In addition, many countries mandate to apply a code, often including a serial number, allowing to identify individual packages.

// Additional important details

Basically, genuine packages are labelled with variable data (at least with batch code and expiry date).

Beware of Counterfeits!

Counterfeit versions of Nexavar®, in other words products with the same name that are purported to come from Bayer, have occurred.

Bayer is engaged against counterfeiting of its products and the involved criminals with respective means.

Further information about **medicinal product counterfeiting** can be found at

www.beware-of-counterfeits.com