

# Protect yourself

You should buy Adempas® only from providers you would entrust with your health!

// Never buy medicines from “private” suppliers outside of the legal supply chain. Do not accept medication which for example has been purchased for you by friends abroad or via the Internet.

// Be wary of providers who are willing to sell Adempas® without a doctor’s prescription to you. Online pharmacies that offer prescription-only medicines without a prescription are in most cases selling falsified medicine.

// Prepare for trips abroad and take enough medication with you. When on holiday, don’t buy medicines from markets stalls or street vendors.

// Do not accept packaging that is incomplete or not correctly configured for retail in your country. In case of doubt, consult your physician or pharmacist

It is not always possible to tell at first glance whether sellers are trustworthy. Help is available from different organisations and associations that can tell you more about the risks or if a seller of medicine is licensed and reliable.

## European Alliance for Access to Safe Medicines (EAASM)

[www.eaasm.eu](http://www.eaasm.eu)

## National Association of Boards of Pharmacy (NABP)

[www.nabp.net](http://www.nabp.net)

## European Federation of Pharmaceutical Industries and Associations (EFPIA)

[www.efpia.eu](http://www.efpia.eu)

## World Health Organisation (WHO)

[www.who.int](http://www.who.int)

# Get the facts

The information provided in this flyer is just an overview of the key features of genuine Adempas® product packaging.

A guarantee that Adempas® is genuine is, however, only possible after a more detailed examination. If you feel uncertain about the authenticity, you should ask your doctor or pharmacist for advice.

You can also contact the manufacturer Bayer:

### Bayer Customer Hotline

Tel.: +49 800 100 61 19

Fax: +49 180 120 01 01

### Website

[www.beware-of-counterfeits.com](http://www.beware-of-counterfeits.com)

### Contact

[www.bayer.com](http://www.bayer.com)

or directly via the contact form provided on the website

[www.beware-of-counterfeits.com](http://www.beware-of-counterfeits.com)



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51368 Leverkusen  
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# Adempas® Genuine Bayer Packaging

Bayer sells its drug Adempas® in different packaging all over the world. All packages have safety features that are relatively consistent and clearly identifiable. They are described below in this flyer.

Here you can see individual examples of different Adempas® packaging.



Depending on the dosage Adempas® film coated tablets are coloured and embossed accordingly.

# Beware of Counterfeits!



Identifying genuine  
Bayer products



# The Adempas® safety features

Bayer protects its product Adempas® with different safety features. Some can be seen with the naked eye. It is almost impossible to successfully imitate or counterfeit all of them in a valid combination at the same time.

**A genuine packaging will have the following features:**

## 1. Unvarnished area on the packaging

The “Bayer” wordmark or the name “Adempas®” runs continuously across the surface of the Adempas® box. It becomes visible if the packaging is tilt so light falls on it at different angles.

## 2. Security embossing

Some Adempas® packages have an embossed tactile square with four quadrants applied. It changes its colour from bright to dark, depending on the viewing angle. The information contained therein (diagonally applied twice the Bayer cross and the word “ok”) becomes visible while the Adempas® icon in the middle of the symbol remains clearly visible.

## 3. Stamp on the Aluminium foil

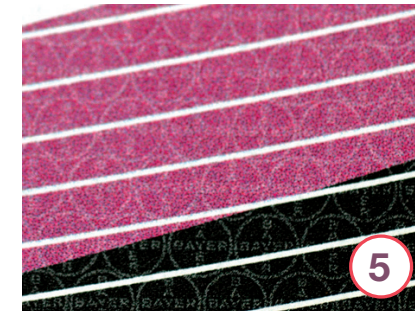
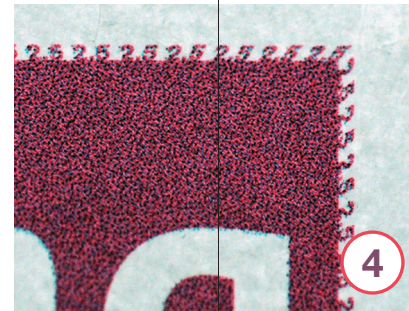
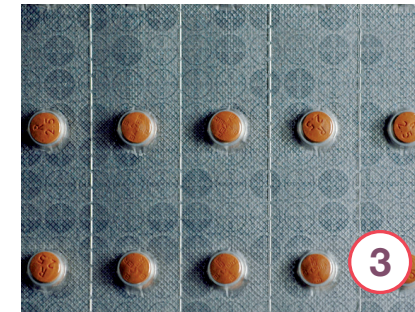
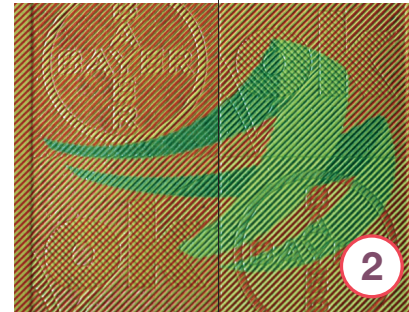
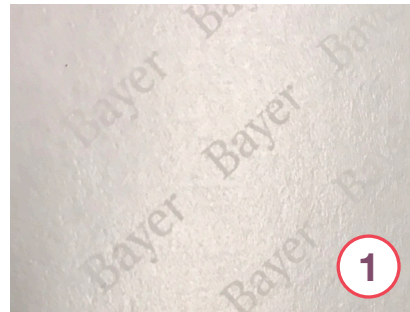
Some Adempas® packaging have on one side of the blister aluminium foil or on the lid foil of the plastic bottle, Bayer crosses stamped alternately in bright and dark shades.

## 4. Tablet dosing with microprint

Some Adempas® packaging have the dosage continuously repeated in microprint around the coloured area with the dosing (visible with a magnifying glass).

## 5. Wave motif with Bayer crosses

In the chromatic wave motif of some Adempas® packages very small pale Bayer crosses are continuously printed (to be visible with a magnifying glass).



Safety features of Adempas®-packaging  
(further variants might be available)

## // Tamper evident closure

A genuine packaging always has a tamper evident closure.

## // Coding

In addition, many countries mandate to apply a code, often including a serial number, allowing to identify individual packages.

## // Additional important details

Basically, genuine packages are labelled with variable data (at least with batch code and expiry date).

# Beware of Counterfeits!

**Counterfeit versions of Adempas®**, in other words products with the same name that are purported to come from Bayer, have not yet become known even not outside the legal sources of supply.

**Bayer is committed to put much effort into retaining this situation also in the future.**

Further information about **medicinal product counterfeiting** can be found at

[www.beware-of-counterfeits.com](http://www.beware-of-counterfeits.com)