Capital Markets Day





Marianne De Backer, MSc, PhD, MBA

Head of Strategy, Business Development and Licensing, Pharma

Marianne De Backer is Head of Strategy, Business Development and Licensing at Bayer's Pharmaceuticals Division. She has been a trusted strategic advisor, science and business leader, dealmaker and corporate investor in healthcare for more than two decades. Marianne has an exceptional palette of experience transitioning from the lab bench to innovative technology licensing; from leading a >\$100 M USD commercial business to forging multiple billion-dollar merger and acquisitions. Over the years, she was directly accountable for over 200 strategic partnerships in healthcare. Marianne has gained unique diversity in perspective through global cross-functional, cross-cultural and cross-sector leadership roles, and she is passionate champion for diversity.