

Crop Science Field Technology Showcase *Fields of Opportunity* 

August 11, 2022

Bayer Investor Relations

# Cautionary Statements Regarding Forward-Looking Information

This presentation may contain forward-looking statements based on current assumptions and forecasts made by Bayer management.

Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Bayer's public reports which are available on the Bayer website at http://www.bayer.com/.

The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

Guidance at constant currencies, not including portfolio divestitures if not mentioned differently.



## Event Agenda

## Le Meridien Hotel, St. Louis/Clayton and Jerseyville Agronomy Center

## August 11<sup>th</sup>, 2022

6:30 am/ 7:00 am	Breakfast Welcome at Le Meridien	Oliver Maier/Laura Meyer	Hotel - Le Meridien Ballroom
7:05 am	Opening Comments, Executive Leadership Panel Q&A	Rodrigo Santos, Bob Reiter, Jeremy Williams, Frank Terhorst, Kelly Gast	·····
7:45 am	Break		
8:00 am	Travel to Jerseyville - Discovery Engines Videos		Buses waiting outside hotel
9:15 am	Rotating Field Stops – Sustainable Full System Solutions		
(2 hrs 40 min)	Transforming Corn Production, featuring the Smart Corn System	John Chambers, Tom Eickhoff, Kelly Gillespie,	
	<ul> <li>Leading in LATAM Soybean Production Solutions</li> </ul>	Luis Offa, Marcio Santos, Santiago Schiappacasse	Jerseyville Agronomy Center
	Next-Generation Technology for NA Soybean Growers	Jennifer Ralston, Rachel Rama, Ty Vaughn	
	<ul> <li>Enhancing Sustainability and Productivity in Cotton and Advancing Wheat through Genetics and Disease Mgmt.</li> </ul>	Scott Bollman, Jessica Christiansen Frank Goehlich, JD Rossouw	
12:00 pm	LATAM Customer Experience	Cristian Dalben, Jose Perilla	
12:45 pm	Closing Comments	Rodrigo Santos	
1:00 pm	Lunch		
1:30 pm	End of Day		Buses depart for STL Airport/Hotel – Le Meridien



Crop Science Field Technology Showcase *Fields of Opportunity* 

August 11, 2022

Crop Science Executive Leadership Panel

# Crop Science Executive Leadership Panel



# Vision / Health For All, Hunger For None



Win by being more grower centric

**Purpose:** Shaping agriculture for the benefit of farmers, consumers and the planet

### **Pillars:**

- // Operational Excellence
- // World Class Innovation
- // Digital Transformation
- // New Standards in Sustainability

### **Strategic Ambition**

### Perform:

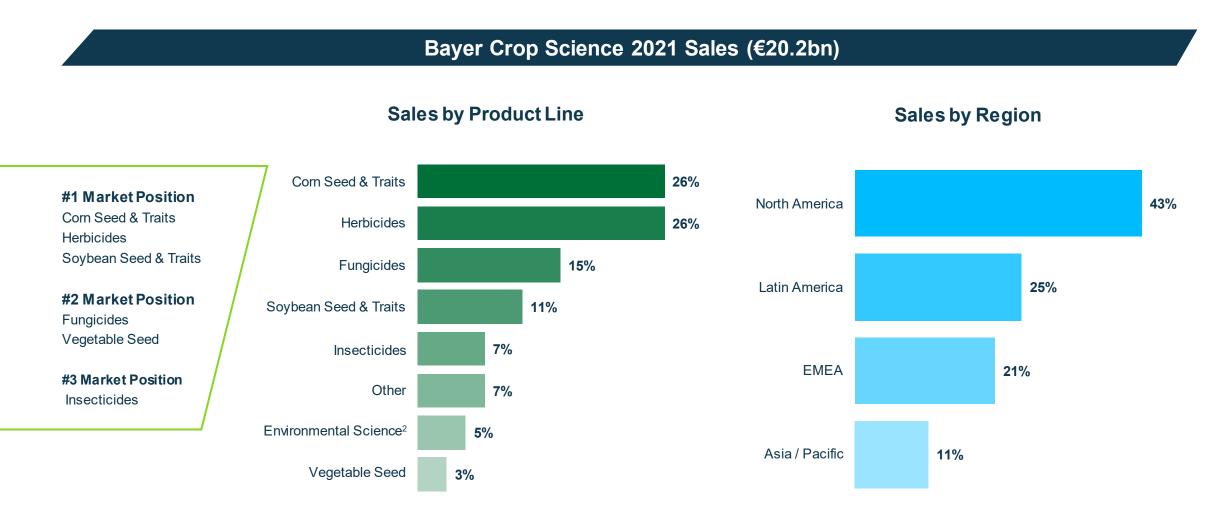
### Transform:

Grow above market and deliver strong returns

Achieve 100% digitally enabled sales by 2030

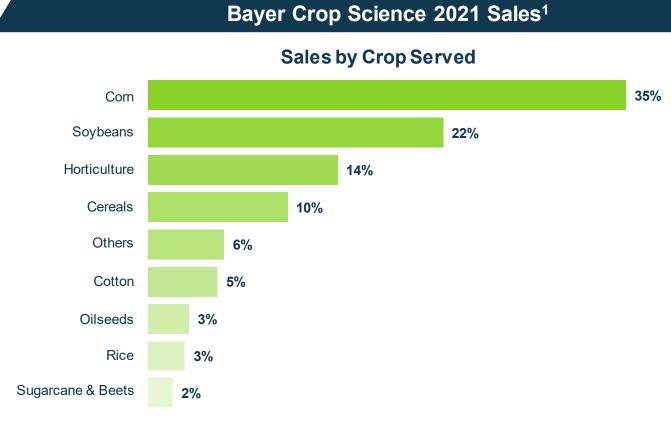
## Growers Worldwide Recognize the Value We Deliver

#1 in Seed & Traits Sales with Leading Crop Protection Portfolio in €100bn Global Ag Input Market



<sup>1</sup> Source: Company estimates. Market positions based on 2021 data; <sup>2</sup> announced definitive agreement to sell Environmental Science Professional business in March, 2022

## Supporting Growers Globally in High Value, Broad Acre Crops



<sup>1</sup> Source: Company estimates. Based on 2021 data, excluding Environmental Science sales. Crop protection sales allocated to crops where they are applied. "Others" includes digital farming solutions, non-commercial crops, and non-identified crops.



/// Bay er Crop Science Field Technology Showcase /// August 11, 2022

## Corn, Soybean & Cotton Seed Share Unmatched

Broad Licensing of Germplasm and Biotech Traits Expands Reach to ~330m Acres Annually; Underpins >€2bn Annual Licensing Revenue in Crop Science

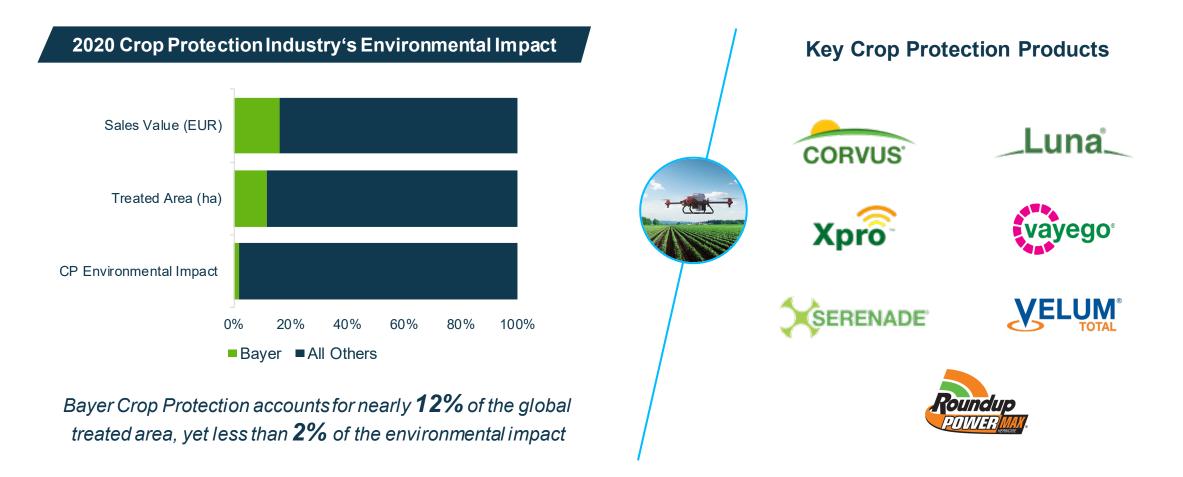


Note: Size of market, market position and seed (germplasm) share measured as of 2021. Market size relates to hybrid cornacres. <sup>1</sup> Eu27 + UK, Russia and Ukraine; <sup>2</sup> In hybrid corn market only

BAYER



## Driving Higher Value with Lowest Estimated Environmental Impact Crop Protection Portfolio Relative to Sales and Treated Value



Preliminary impact assessment has been conducted by Technical University of Denmark (DTU) based on the PestLCI/USEtox® models. PestLCI secondary distributions currently out of scope. Impact assessment limited to current scientific consensus of USEtox®: aquatic organisms and the substances which can be characterized in USEtox®. Terrestrial and pollinator impact assessment is currently not included in USEtoxf'. CP application data mostly from third parties such as Kynetec/Kleffmann. In some countries based on Bayer estimates.

# CoverCress : New Cash Cover Crop to Serve as Low-Carbon Renewable Feedstock for Growing Biodiesel Market

Bayer Acquires Majority Share (65%) in Sustainable Low-Carbon Oilseed Producer CoverCress Inc. (CCI)

Example: CoverCress seed fit in Bayer rotational corn/soy crop system



#### **CoverCress:**

BAYER

- Low input rotational cash crop with ecosystem benefits of a cover crop and attractive economics of an oilseed crop
- Carbon sequestration and ecosystem services potential
- Developed through gene editing and advanced breeding tools; improved the oil profile, protein content and yield of field pennycress
- Niche market in U.S. Midwest initially; within draw area in proximity to crushing and refining facilities
- Expect to launch crush-ready CoverCress product mid-2020's

#### **The Need:**

- Majority of aviation and industrial transportation sector emissions reductions to come from sustainable low carbon intensity biofuels, due to lack of electrification options
- Expect demand for 6bn gallons of Renewable Diesel/Sustainable Aviation Fuel by 2030

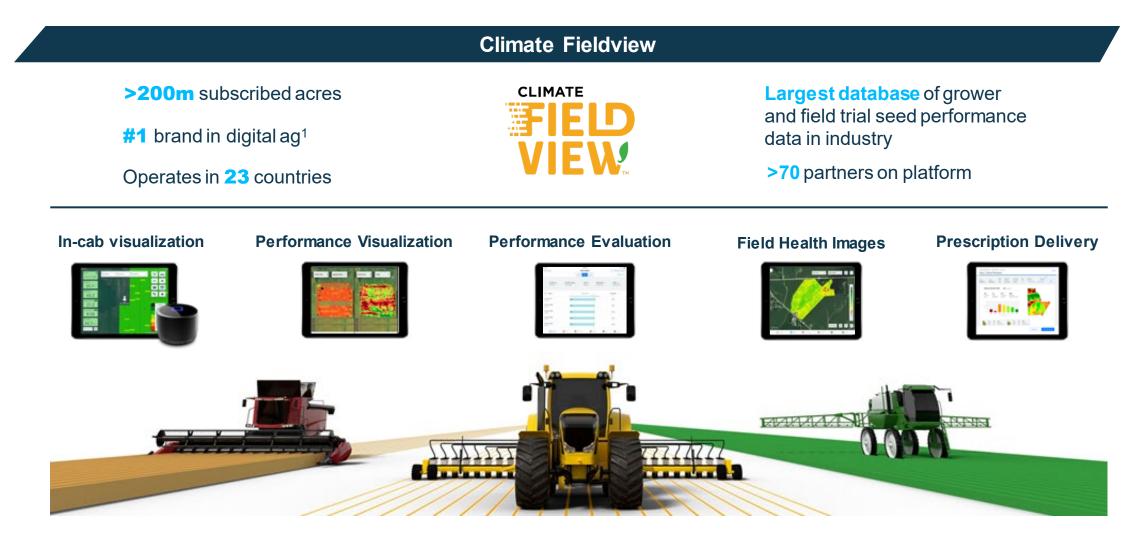
#### The Business Model:

- Closed Loop Production Contract: Farmers paid a premium to contract produce CoverCress; Bunge delivers premium valued oil to Chevron to convert to Renewable Diesel/Sustainable Aviation Fuel
- CoverCress receives payment from crusher (e.g. Bunge) for the crop delivered; owners share profits: *Bayer 65%; Chevron and Bunge 35%*



12

Climate FieldView Digital Tools Reach >200m Subscribed Acres in 23 Countries; Fueled by Grower and Field Trial Performance Data

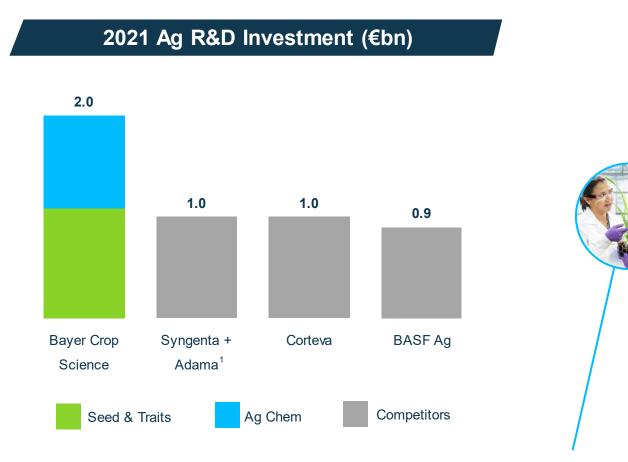


<sup>1</sup> according to Kynetec December 2021 FieldView Brand Tracker



## **Three Core Value Drivers Our Vision for Digital Agriculture** Increase yield and improve profitability **Franchise Value** Glean insights from data to help **manage** risk and address variability **Downstream Value** Manage fields down to the square meter, to farm more efficiently and sustainably Seamlessly collect, visualize and analyze **Platform Value** data to enable more informed decisions

# Industry Leading R&D Investment Powers Pipeline Potential



2021 reported results, exchange rate: FY 2021: ~1.18 USD/EUR <sup>1</sup> Represents the legacy Syngenta results plus Adama <sup>2</sup> Includes permanent and temporary employees <sup>3</sup> 2021

## Top Talent:

>7,100 R&D employees<sup>2</sup>



### Generating Next Generation Solutions:

>500 Hybrids & Varieties Deployed<sup>3</sup>

15 New Biotech Traits in Development

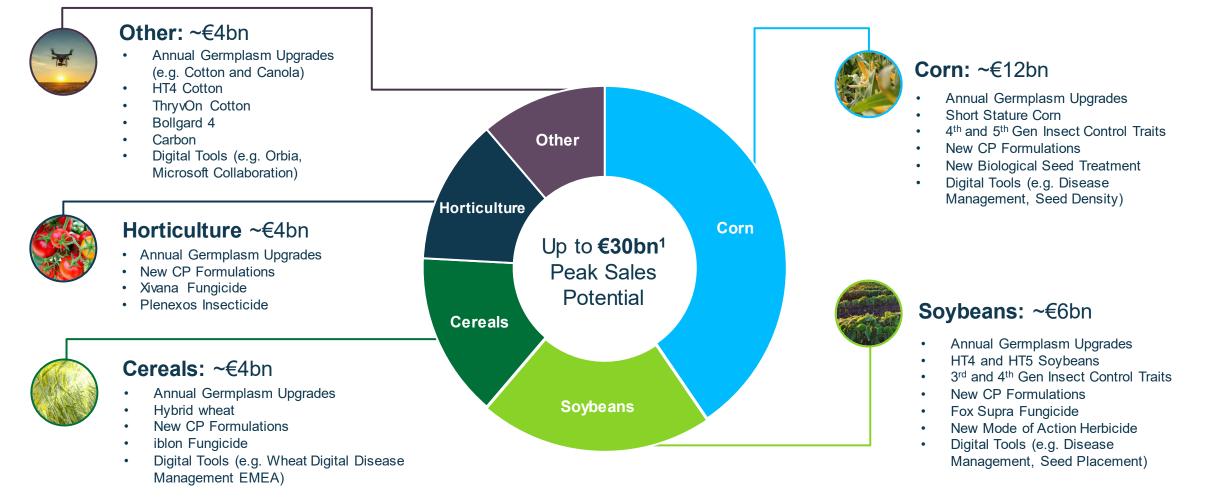
>300 New Crop Protection Registrations<sup>3</sup> **30-60** New Molecules in Field Trials Annually

/// Bay er Crop Science Field Technology Showcase /// August 11, 2022



## Crop Science Pipeline Potential Balanced Across Key Global Crops

Seed, Trait, Crop Protection and Digital Solutions Peak Sales Potential by Crop Served



<sup>1</sup> Represents non-risk adjusted estimated peak sales for the combined breeding, biotech, crop protection and environmental science pipelines, as well as new business models and new value areas. ~50% incremental sales value. Estimated to reach ~40% of peak sales potential by 2031, ~40% by 2032-2035 and ~20% by 2036+, Note: Projects listed per crop are subset of the pipeline; selected top contributors to peak sale potential



## Larry Bortz Farm

Dekalb Asgrow Dealer

Post High-Wind Storm on July 5, 2022

Rudd, Iowa

July 6, 2022

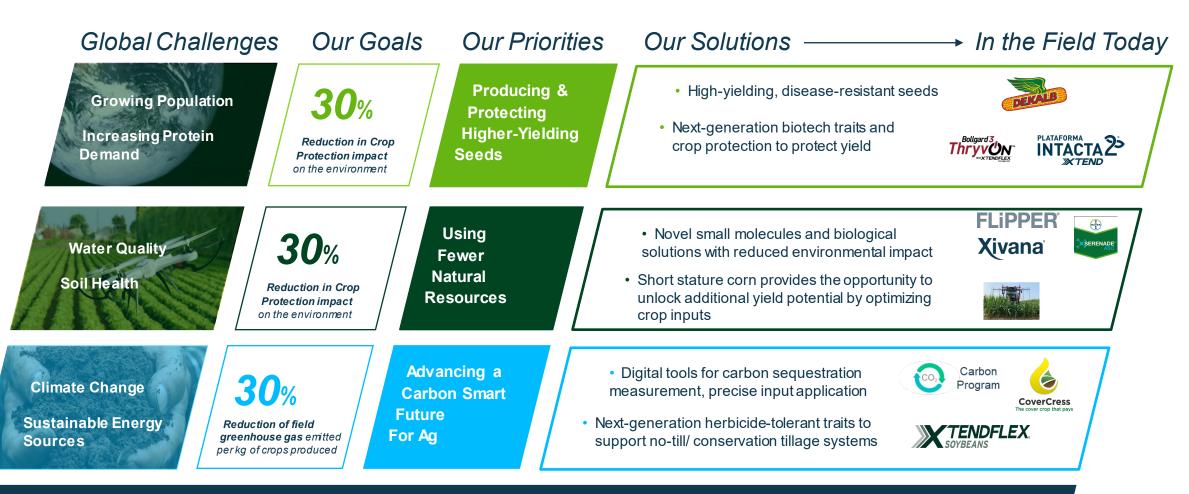
## Conventional Height Corn



Conventional Height Corn



# Innovative, Sustainable Solutions to Address Global Challenges



Solutions must serve growers large and small; Empowering 100m smallholders by 2030

## The Next Frontier: Evolution to Digitally Enhanced System Solutions

Illustration: NA Smart Corn System Featuring Short Stature Corn

**Crop System Solutions SEEDS &** CROP 0 PROTECTION DIGITAL TRAITS **Tailored Solutions** FIEDVIEW Win by being more **Field Level** grower centric **Hybrid Seed** Placement & **Discrete Solutions** SmartStax PR0 63 Density **SEEDS &** CROP TRAITS OR PROTECTION DIGITAL OR **Field and** DELARO Short-Stature Zone Level Corn Hybrids<sup>1</sup> Crop Protection CROP FIEDVIEW AUDIS Recommendations PROTECTION DIGITAL **Field Level** Field Level Hybrid Seed Roundup FIEDVIEW AUDI SmartStax PR0 Fertility Placement & DELARO Complete Prescriptions **TriVolt** Density Performance Short-Stature Acceleron Targeted Transparency DELARO Field and *Y***T4PR0**<sup>\*\* 2</sup> Corn Hybrids Application Yield Analysis

Zone Level

**Crop Protection** 

Recommendations

Recommendations

**Biological** 

**Cover crops** 

Carbon Acceleron Acceleron Solutions Program Increased Value from Digital Enhancements to Grow Share of Farm Inputs to Outcomes\_ 2022 2030

Roundup

<sup>1</sup> Biotech approach in collaboration with BASF; <sup>2</sup> VT4PRO<sup>TM</sup> with RNAi Technology corn products are expected to be commercially available for the 2024 growing season

Roundup

SEEDS &

TRAITS

**SmartStay** 

18

BAYER

# Crop Science Executive Leadership Panel Q&A







Crop Science Field Technology Showcase *Fields of Opportunity* 

August 11, 2022

Crop Science Executive Leadership Panel

# Convergence of Technologies on Farm Optimizes Performance

LATAM Customer Experience: Cristian Dalben



- // Total area (ha) 2021: 2,100 soy / 2,000 corn
- // Intacta RR2 Pro: 80%
- // Bayer Corn seeds: 100%
- **Bayer Crop Protection:** 55%

2015-1	6 FieldViewAdopter	
2019-20	Loyal Bayer Customer (IMPULSO & ORBIA)	
2019-20	Outcome-Based Pricing Pilot Participant	
2020-21	arbon Ambassador	

After using FieldView and participating in Outcome-Based pricing trials, Cristian increased his share of Bayer products on farm significantly:

> 33% Bayer Corn seeds to 100% 16% Bayer Crop Protection to 55%

# Leading Grower Perspectives – U.S.

Crop Science Field Technology Showcase

### // Bowen Flowers – Clarksdale, MS

// ~10,000 acres of cotton, ~5,000 acres of soybeans and 1,000 acres of corn

### // Scott Rahn – Bingham Lake, MN

- // ~4,000 acres of corn and 3,000 acres of soybeans
- // Bayer contract soybean seed producer

### // Kassi Tom-Rowland – Tom Farms – Leesburg, IN

- // 18,000 acres of corn, soybeans
- // Bayer contract corn seed producer