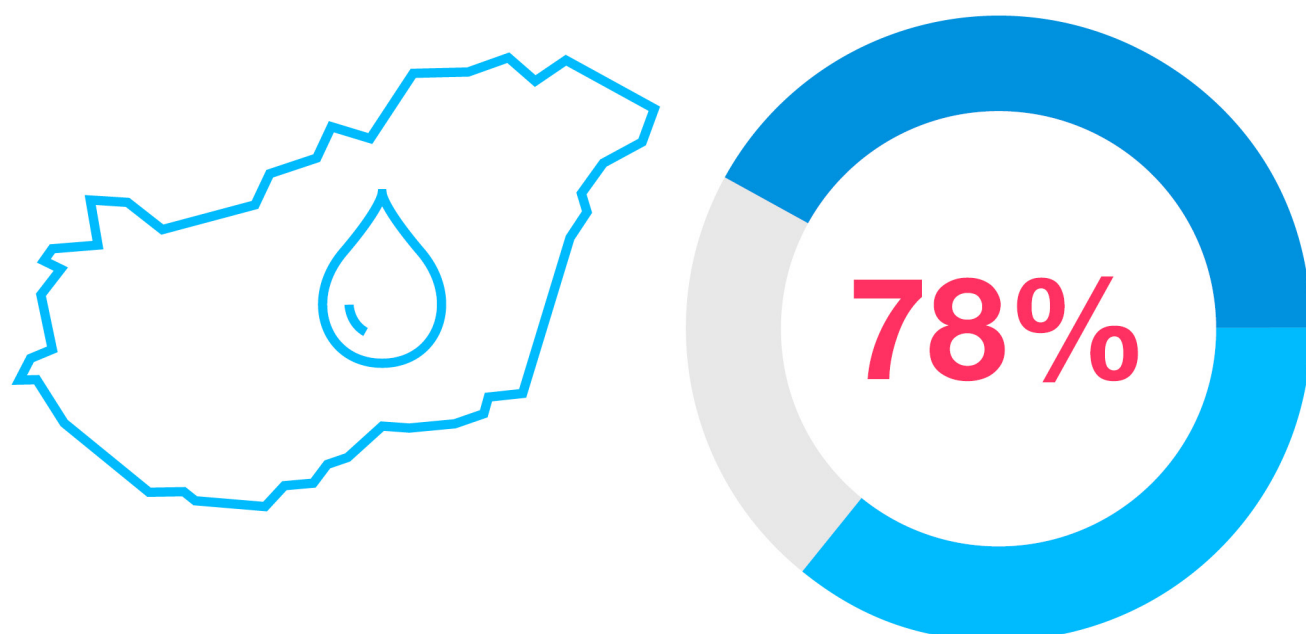


# BAYER BAROMETER 2022

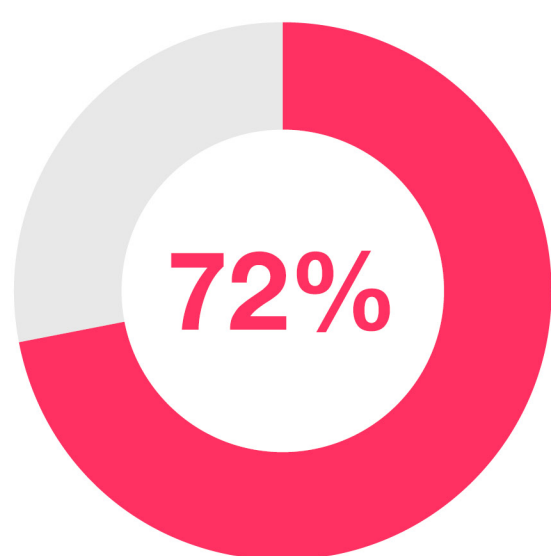
## WOULD WE RUN OUT OF WATER?



**42%** say it won't happen soon.  
**of young Hungarians say YES.**  
**36%** say it will be soon.

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## DO WE CARE ABOUT DROUGHT AND FEEL RESPONSIBLE FOR IT?

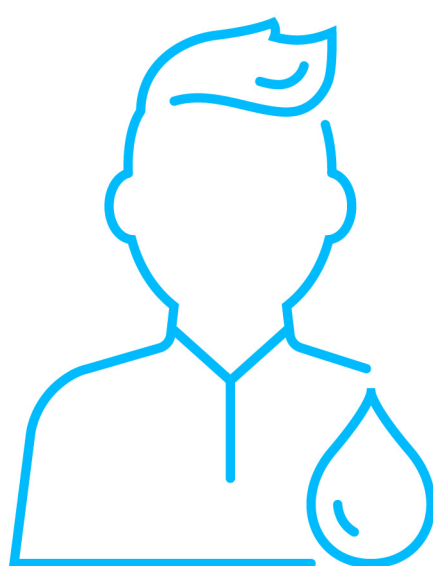


of young Hungarians disapprove of washing a car in times of drought.



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## LACK OF WATER - WHO SHOULD COUNTERACT IT?



In young Hungarians' opinion,

**50%** of responsibility for counteracting water shortage is primarily placed on **everyone** and **politicians (36%)**.