



Science for a Better Life

# re generating growth



## Biological Breakthroughs

Crop Science Innovation Summit

June 20, 2023

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# Cautionary Statements Regarding Forward-Looking Information



**This presentation may contain forward-looking statements based on current assumptions and forecasts made by Bayer management**

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▶ [WWW.BAYER.COM](http://WWW.BAYER.COM)



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# Biological Solutions Key to Advancing Benefits of Regenerative Agriculture



The power of nature.  
Empowered by science.

- ▶ Active ingredients **derived or developed from naturally-occurring sources**
- ▶ Pathway for growers to **protect their crops and land**, increase their nitrogen use efficiency and **limit their environmental impact**

## 01

### BIOCONTROLS

Biocontrol products aim to protect plants from pests and diseases

## 02

### BIOSTIMULANTS

**Biostimulant products** aim to improve nutrient use efficiency and tolerance to e.g. drought or heat

## regenerative agriculture

“producing more and restoring more”



Improved soil health



Mitigation of climate change



Conservation of water



Yield increase and improved productivity, social and economic well-being of farmers and communities



Preservation, restoration of biodiversity



Deliver Sustainably-sourced food, **Renewable fuels**



# Building on the Leading Portfolio of Biological Solutions to Meet Growing Market Needs



The power of nature.  
Empowered by science.

## Biocontrols

## Biostimulants

### Insecticides

### Fungicides

### SeedGrowth/Soil

### SeedGrowth

### Crop Performance Enhancers

**In-licensed /  
Commercial  
Products**



Table shows selected examples only



Integral Pro<sup>3</sup>  
Poncho Votivo<sup>3</sup>



B-360<sup>2</sup>  
TagTeam<sup>4</sup>  
Nitragin Gold<sup>4</sup>  
Optimize<sup>4</sup>



## Leading Position

## Select Key Product Offerings

- > Bayer is the **#1 Trusted Brand** in Biologicals by Growers<sup>5</sup>
- > Delivering **~€200m in annual sales** in 2022
- > Offering **>20 commercial products**



- > **Acceleron portfolio** offers advanced seed treatment solution in the industry (for corn, soybean and cotton)
- > **Designed to complement, protect, and enhance seeds including Bayer's DEKALB corn commercial hybrids from the outset** (exclusive combinations of seed treatments merging chemical and biological products)



### Biological Insecticide

- > **Natural product** containing fatty acids derived from a by-product of extra virgin olive oil
- > Consistent broad-spectrum activity across multiple fruit and vegetable crops and pests
- > **In-licensed from AlphaBio Control**

<sup>1</sup> In-licensed from Total Energies; <sup>2</sup> Also sold under BioRise® and Torque®3 brand names; <sup>3</sup> 3rd party product from BASF; <sup>4</sup> In-licensed from Novozymes; <sup>5</sup> 75-100 growers polled in each of seven countries (Europe, Brazil, US) for potato, tomato and grapes, Bayer Market Research 2020



# Serenade Soil Activ Tailored for Soil and Crop Health

Accelerate Growth in Emerging Global Soil Application Market Across Fruits & Vegetables



**NEW Serenade Soil Activ propelling Serenade brands to >€170m peak net sales in next 10 years**

**Serenade brand family: the biological active *bacillus amyloliquefaciens* strain QST 713 delivers solutions in emerging soil treatment and expanding bacterial disease markets:**

- > **Serenade ASO** offers QST 713's combination of several modes of action to help **control foliar bacterial and fungal diseases while reducing residues**
- > **NEW Serenade Soil Activ** with its higher concentration of QST 713 spores provides farmers handling efficiency with low use rates and less water consumption
  - > The concentrated QST 713 spores, applied in furrow or via drip, can speed up root formation and uptake of nutrients, raising marketable qualities (skin, shelf life, nutrient content)
  - > Launched in U.S., Canada & Australia, sales in all global regions expected with coming registrations



Higher proportion of big potatoes



~10% more premium class potatoes



Better skin finish, improved uniformity



Lower use of water/ac



**Sustainably increases marketable yield with spores optimized for improved root colonization**

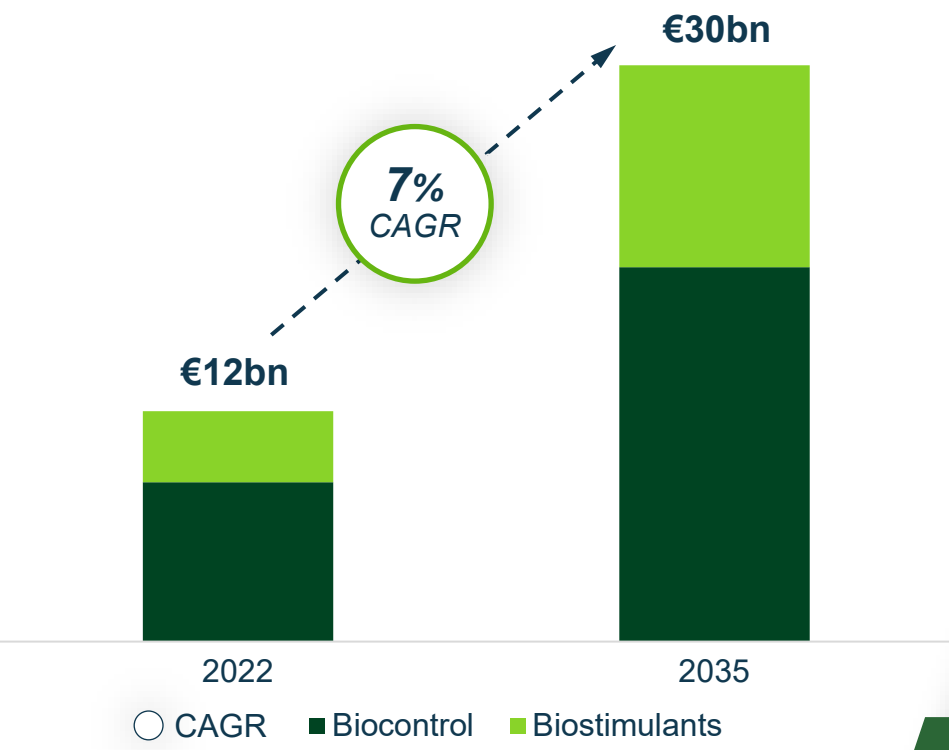




# Biologicals Market Expected to More than Double to €30bn by 2035

We aim to Outgrow the Market with a 17% CAGR

## Global Biologicals Market Bayer Biologicals Opportunity



- In-licensing or distribution; expanding current portfolio
- Pipeline advancements
- Strategic research partnerships



**Increasingly stringent regulatory approvals processes, consumers' demand for low- and no-residue food products and retailer food sourcing standards drive growers to look for new innovations in crop protection**

Source: Global Agricultural Biologicals Market, Forecast to 2030, Frost & Sullivan, 2022 and internal estimates



# Expanding a World Class Biological Platform with Open-Innovation

Partner of Choice with Industry Leading Capabilities in Development, Regulatory and Commercialization

## Open Innovation Ecosystem



Robust asset evaluation for **in-licensing or distribution** of commercial or late stage products



**Pipeline advancements** through development of internal assets and co-development with selected partners



**Multi-year strategic research partnerships** with technology leaders to develop proprietary portfolio of next generation biologicals

January 2023

Commercialized



SeedGrowth  
Corn Yield  
PHASE 3

SeedGrowth  
Bird Repellant  
PHASE 3

October 2022

February 2023



- > Scouting to meet **short to mid-term portfolio needs**
- > M2i: partner to supply fruit and vegetable growers around the world with pheromone-based crop protection products
- > Ecología y Protección Agrícola: commercialized Vynity Citrus

- > Evaluating opportunities for **mid-term portfolio differentiation**
- > Actively advancing products in our pipeline
- > Establishing preferred partners for co-development and commercialization

- > **Driving next-generation biological concepts**
- > **Ginkgo:** 3-year collaboration on nitrogen optimization, carbon sequestration, and next generation crop protection
- > **Kimatec:** strategic partnership to accelerate the development and commercialization of biological crop protection solutions and biostimulants

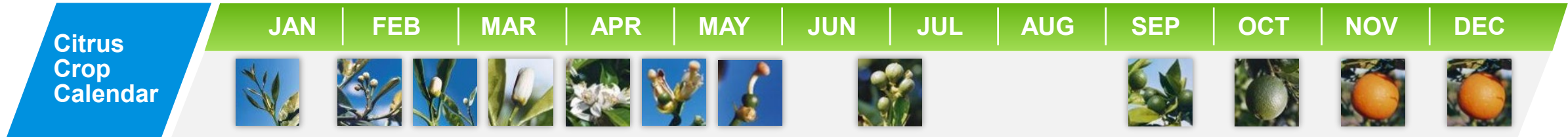
Complementing efforts with academic partnerships and Leaps by Bayer investments, such as:





# Biologicals Most Effective in Integrated Crop Management System; Complementary to Other Technologies

## Example: Integrated Citrus Pest Management



### Integrated Pest Mgmt Recommendation



Timing and application recommendations through **croppingview**

### VYNYTY CITRUS

- > **Sustainable and effective pheromone-based product** that controls three of the most common invasive pests in citrus cultivation, using pyrethrin, an organic compound that does not encourage residues
- > Replicates the sexual pheromone of the **South African cotonet** (*Delottococcus aberiae*) to attract the males of the species, inhibiting their reproduction in a specific and targeted manner
- > Depending on pest pressure, the use of Vynyty Citrus<sup>1</sup> can be complemented by the precise use of **products like Movento and Citrole using CroppingView**



<sup>1</sup> In-licensed from EPA Ecologia





# Two Biological Seed Treatments Advanced in our Pipeline

*Pipeline advancement focused on differentiated products*

## Bird Repellent

- › Bird repellent for corn seeds in Europe with Black Pepper Oleoresin (BPO) as active ingredient
- › BPO is a food grade natural extract which is applied onto seeds to protect them from bird attacks in freshly sown fields, which cause 9-15% of corn acreage in Europe to be replanted<sup>1</sup>
- › BPO is a unique biological alternative to substitute chemical bird repellents with poor toxicological and environmental profiles

**PROJECT IS CURRENTLY IN PHASE 3**

**UNTREATED**



**TREATED**



<sup>1</sup> according to internal survey in Germany, France and Italy

<sup>2</sup> shows two week old corn plants grown in containers in greenhouse; Pipeline phases as of Feb'23

## Biological Seed Treatment

- › Expected to unlock yield potential in corn
- › Significant and consistent yield increases demonstrated in trials over several years in the core regions
- › Will associate with corn roots and increase nutrient availability by solubilizing insoluble nutrients
- › Potential for improved and increased root systems can enable higher yields

**PROJECT IS CURRENTLY IN PHASE 3**

**CONTROL**



**TREATED<sup>2</sup>**



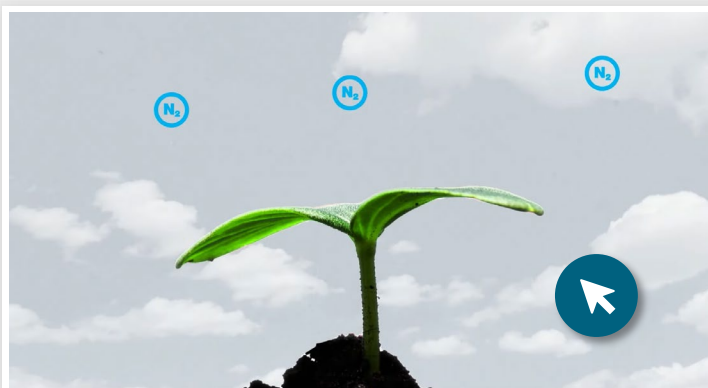


# Comprehensive Open-Innovation Strategy for Nitrogen Fixation

## The Need

- > Synthetic nitrogen fertilizer has helped feed **>3.5bn** people<sup>1</sup>
- > Regulatory requirements are increasing around the globe
- > But accounts for **~3%** of global greenhouse gas emissions

// **“Pulling fertilizer out of thin air”** //



<sup>1</sup> Source: [Our World in Data](#)

## Our Approach



In-licensing or distribution



Pipeline advancements



Strategic research partnerships



### Transformational Partnership with



- > Enhance nitrogen fixing bacteria through synthetic biology
- > Leverage Ginkgo's expertise in microbial discovery, our expertise in agronomics, product development and commercialization
- > Exclusive commercialization rights to programs already started at Bayer and/or Joyn Bio
- > Aiming to reduce use of added synthetic fertilizers while maintaining the yield potential of the crops



# Key Takeaways – Biological Breakthroughs

01

Leading portfolio with **~€200m in annual sales** from >20 commercial offerings in 2022

02

Expect to **outgrow the market** and reach **€1.5bn sales ambition by 2035**

03

Aim to **explore additional value pools** like nitrogen fixation technologies via our **open-innovation strategy**

04

Most **optimal use** case for biological solutions such as Vynyty, Flipper or Serenade is **integrated** with other solutions

05

Pathway for growers to **protect their crops and land**, increase nitrogen use efficiency and limit their environmental impact





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APPENDIX

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## Biological Breakthroughs

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# Crop Science: Crop Protection R&D Pipeline

(Annual Update Feb 2023)

€9bn  
PSP

	Phase I	Phase II	Phase III	Phase IV	Life Cycle Management <sup>1</sup>	PSP
SEED GROWTH <sup>2</sup>			New Seed Treatment ✓ New Seed Treatment ✓		INS FUN ready mixture ✓ Redigo FS 25 ✓	
			Novel Mite Solution ✓✓✓✓	Plenexos ✓✓✓	Vayego Duo ✓ Velum LCM ✓ Rice Plant Hopper ✓	~€2bn
	New Insecticide ✓✓				Luna Flexx ✓ Super Nativo ✓✓ Delaro Forte ✓	~€3bn
	New Fungicide ✓	New Fungicide ✓	New Fungicide <sup>3</sup> ✓✓✓			
INSECT. FUNGIC.						
	New Herbicide ✓ New Herbicide ✓✓ New Herbicide ✓		New Herbicide ✓✓✓ New Herbicide ✓ New Herbicide <sup>3</sup> ✓		Non-Selective Glyphosate LCM ✓ Selective Merlin Flexx / Adengo LCM ✓ Balance Flexx LCM ✓ Convintro ✓ New over-the-top herbicide ✓	~€4bn
					Mateno Complete ✓ Council Family ✓ Ronstar One ✓ Mesosulfuron LCM ✓	
HERBICIDES						

✓ Corn  
 ✓ Soybeans  
 ✓ Fruits and vegetables  
 ✓ Cereals, oilseed rape, sugarbeets, cotton and rice  
 🌿 Biological  
 🧬 Small Molecule

<sup>1</sup> Shown here is a subset of Bayer's total life cycle management activities; focused on new formulation developments which have the potential to bring significant innovation to customers compared to currently marketed product; Products shown may not yet be fully registered in all jurisdictions; includes all advancements made in FY'22, updated Feb'23; <sup>2</sup> SeedGrowth is currently reported within other SBEs; <sup>3</sup> 3<sup>rd</sup> party collaboration

PSP = Peak Sales Potential, 50% incremental; Expected to reach 30% of PSP by 2032, 80% of PSP by 2037 and remainder in 2038+; **Note that products are excluded from the pipeline PSP typically the year following launch.**

■ advanced to next phase Selection of projects listed here and included in the peak sales potential by segment do not include projects in early research or discovery



# Industry-Leading Technology for the Next Generation of Biologicals

