

EXPOSICIÓN 2020

“Actions for a Better Life”

Social Commitment Report
Andean Countries, Central America and the Caribbean

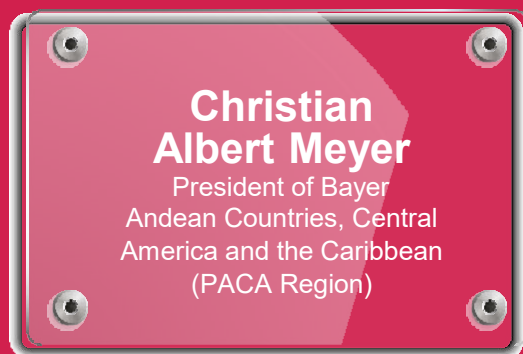


OUR ACTIONS FOR A BETTER LIFE



What you will see below is more than just a list of events that show our commitment to the PACA countries (Andean countries, Central America and the Caribbean) in the field of social responsibility and sustainability over the last 12 months. Yes, it is much more.

From Guatemala to Peru, we have made our mystique a reality and have continued to work hard, guided by our vision: **“Health for all, Hunger for none.”** We took action in the face of one of the toughest years of the last century: 2020, the year of the pandemic that transformed the way we live.



It is an exhibition of specific actions that have had an impact on a better life for many many people! in our region. Faced with this unprecedented challenge in the modern world, we stepped forward and understood that it was our duty to reinforce our commitment to our people, our patients, customers, consumers and farmers, to the communities in which we operate, and to those at risk from the social and economic impact of the pandemic contingencies. Today, more than ever, we should be much more supportive.

Therefore, our plan of action to mitigate the effects of COVID-19 and support society was to allocate resources through government institutions and non-profit organizations to address some of the needs of the health systems and help vulnerable populations. We have donated money, medicines, protective equipment and medical supplies to protect lives in more than 60 countries around the world, including our PACA countries.

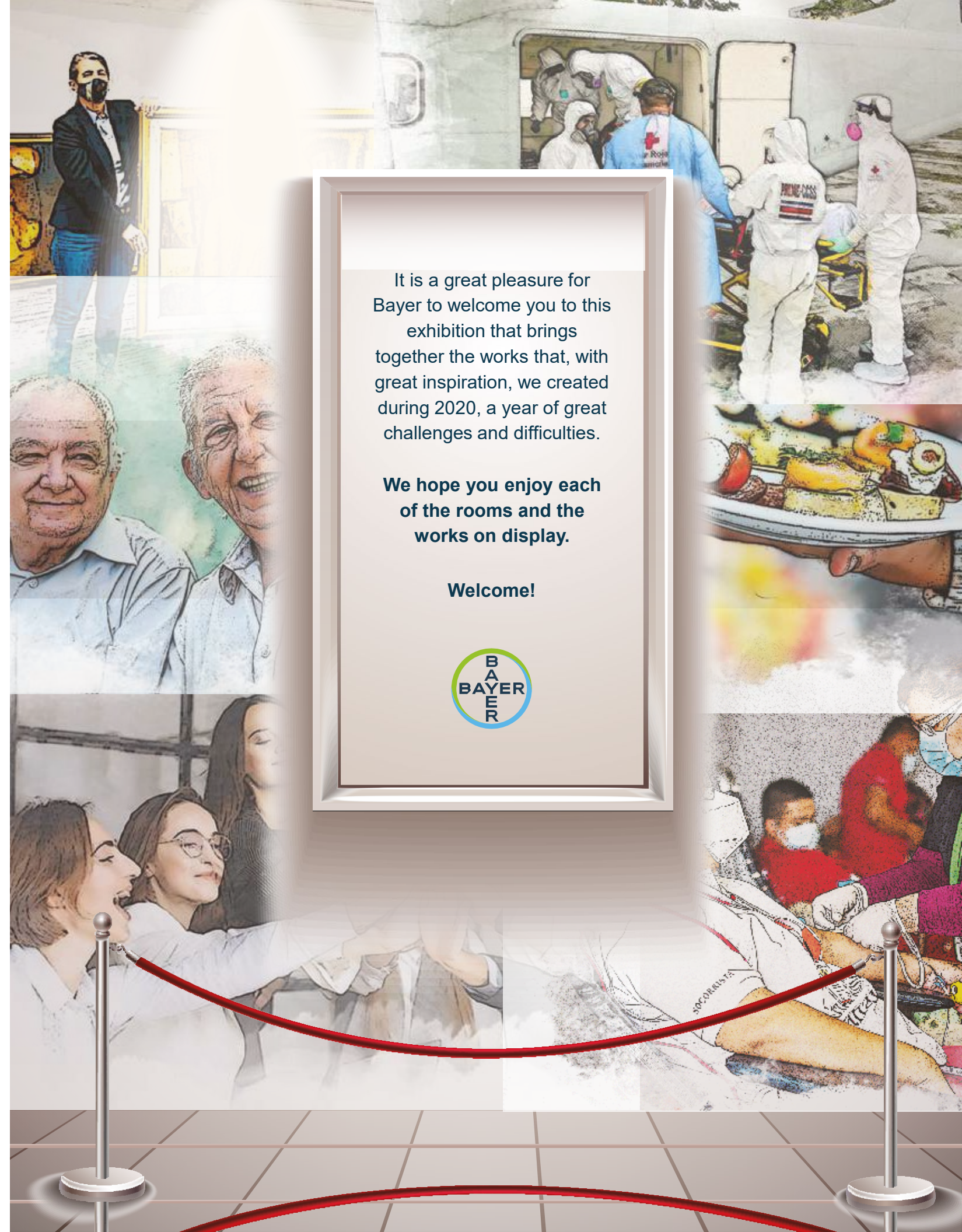
We have not only continued to work to the best of our ability to guarantee our commitment to supply medicines and agricultural inputs in the face of the needs and emergencies of this health crisis; we are clear that we play a valuable role in the maintenance and development of two sectors that are fundamental to human life: health and food.



We have also understood that we must make available our more than 150 years of history and extensive knowledge in the pharmaceutical industry, in order to make alliances through different collaborations with third parties and contribute to the search for possible treatments for handling this virus, with current or new molecules on the market.

I invite you to learn firsthand about our testimony in the year in which "normality" ceased to be normal, a year in which we focused our efforts on deepening our commitment to you, to our people and to all our stakeholders.





It is a great pleasure for Bayer to welcome you to this exhibition that brings together the works that, with great inspiration, we created during 2020, a year of great challenges and difficulties.

We hope you enjoy each of the rooms and the works on display.

Welcome!



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BAYER IS A LIFE SCIENCES COMPANY

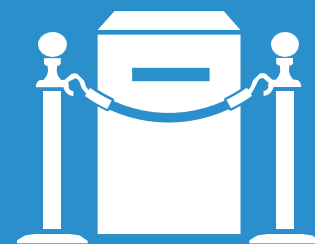
with more than 150 years of history and core competencies in the areas of health care and agriculture.

With our innovative products, we contribute to finding solutions to some of the greatest challenges of our time: a growing and increasingly aging population.

What drives us: We are guided by our purpose, **Science for a Better Life**, striving to prevent, alleviate and treat diseases. We also seek to ensure that the world has a reliable supply of high-quality, plant-based foods and raw materials. As part of this effort, the responsible use of natural resources is always a priority.

Our goal: We have an ambitious vision, "**Health for all, Hunger for none**": to end hunger and help everyone lead a healthy life, while protecting ecosystems.

Our strategy: We create value by allocating resources based on strategies focused on profitable growth. We position ourselves in attractive areas where we can achieve leadership positions.



We innovate on a large scale to address unmet societal challenges in health and nutrition. We are expanding our sources of good ideas, driving disruptive innovation and digitizing our value chain.

Sustainability: We view sustainability as an integral part of our strategy and business

operations. Our 2030 goals are in line with the United Nations Sustainable Development Goals and the Paris Climate Agreement.

We always meet our financial goals with a focus on profitable growth and returns.

WHAT WE DO OUR BUSINESS UNITS:

Pharmaceuticals

Prescription products for cardiology, women's health, oncology, hematology, ophthalmology, radiology and other areas.



Crop Science

Chemical and biological crop protection products, seeds, seed treatments, services and digital technology.



Consumer Health

Over-the-counter medicines in categories such as dermatology, nutritional supplements, pain, cardiovascular risk prevention, digestive health, allergies, colds, among others.



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Sustainability is part of what we do at Bayer

For Bayer, sustainability is an integral part of what we do: Bayer's corporate and social responsibility go hand in hand. Because of the size of our business, we must and can make a significant contribution to sustainable development. We know that we have a responsibility

We are convinced that companies can only be successful if they really operate sustainably, with the right incentives. A sustainability policy of sacrifices and restrictions does not lead to sufficient ecological improvements and would not have the necessary social acceptance.

We want a high quality of life on a healthy planet, driving science and innovation, with solutions that address the most important ecological and societal challenges and needs to achieve our vision: "Health for all, Hunger for none". That is our aspiration.

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Engagement with the Sustainable Development Goals (SDGs)

In 2019, Bayer formulated the sustainability strategy. From the outset, it was very clear that the company would align itself with the United Nations Sustainable Development Goals (SDGs). In 2020, there is a timeline showing how we will achieve our goals by 2030. All with auditable indicators.

For instance, the Science Based Targets initiative audited the climate protection goals and confirmed that Bayer is helping to limit global warming by 1.5 degrees Celsius in compliance with the Paris Agreement. We are also committed to the goal of "net zero emissions" by 2050.

We want to make a key contribution to the SDGs with our companies and in line with our vision: "Health for all, Hunger for none." In line with this, more than almost any other company, we can help to improve people's health and safeguard the nutrition of the world's growing population.

Our presence in the region

Andean Countries, Central America and the Caribbean

//////////



-  12 Corporate Offices
-  6 Warehouses
-  6 Production sites
-  1 Shared Services Centers
-  4 Research centers



Our production plants and Research & Development sites



1.306

Regular collaborators at Crop Science PACA sites

884

Collaborators working on contingency

39

annual tons of seed production (Ica, Perú)

16.430

tons per year of agricultural input production (Barranquilla and Amatlán)



R&D Station Seeds Cañas, La Palma and Chomes Guanacaste

- Usual operational staff: 129 people
- Production of: 500 acres of manufactured GMO cotton seed production

ECA Research Center, Río Jiménez

- Usual operational staff: 7 people
- Production:

Bayer Medical S.R.L.

- Location: Zona Franca Metropolitana, Block B # E-1. Barreal de Heredia, Costa Rica
- Personnel: 152 collaborators.
- Production: Devices for the medical industry, such as lines used in radiology to pass contrast media, implants and medical supplies and their specialized packaging or containers; import, export, and manufacture of biomedical equipment.



Bayer Crop Science Plant, Barranquilla

- In-plant personnel: 159 people
- Production of: insecticides, fungicides and herbicides

Crop Science La Tupia Research Center, Valle del Cauca.

- Usual operating personnel: 15 people

Seed production plant, Ica

- Usual operating personnel: 800 (more than 1.200 in high season)
- Production of: tomato, melon, watermelon, cucumber, bell pepper, sweet corn, cauliflower seeds. 160 commercial varieties.



Bayer Crop Science Plant, Amatlán

- In-plant personnel: 93 people
- Production of: insecticides, fungicides, biologicals and herbicides

Crop Science Salamá, Baja Verapaz Research Center

- Personnel at headquarters: 103

Bayer Consumer Health plant, Mixco



GO AHEAD
AND ENJOY
OUR WORK IN

2020



Hi, I'm Michelle Romero, Bayer's Social Responsibility Manager for Andean, Central America and the Caribbean.

We have three rooms to visit: Health, Nutrition and Social. And then a visit to the Acknowledgements and Donations rooms.

Let's go ahead and share what our company accomplished throughout the year. This is the result of the effort and dedication of many collaborators from different areas of the organization, who once again proved to be incomparable human beings.



Our company is committed to the improvement of society in general and the communities in which our sites are located in particular. In this room, you will be able to appreciate our approach to the communities where we contribute and make a positive impact so that they can have a better life.



WE CARE FOR THOSE WHO CARE FOR US



Our Consumer Health business delivered ointments, analgesics and nasal hygiene products to governmental and other non-profit organizations in Colombia, Costa Rica, Ecuador, Guatemala, Panama, Perú and the Dominican Republic to help contain the Covid-19 pandemic.

The 9,850 ointments were given to health officials to prevent possible damage to facial skin due to the prolonged use of protective masks, as part of a global campaign by Bayer to health professionals.

The 2,800 analgesics and 1,900 nasal hygiene products went to patients according to medical indications.



Donation of products reached around USD 97,000



"FROM THE BAYER CROSS TO THE RED CROSS"



"From the Bayer Cross to the Red Cross" was our company's campaign to support the relief organization in implementing its plans for the Covid-19 pandemic.

Our collaborators responded enthusiastically to the call to donate money on a voluntary basis: thanks to the contribution of 296 of them, \$ 24,000 USD was raised, which was given to the local Red Cross in each of the countries where the collaborators contributed.



“
\$24,000 USD were
donated to the Red Cross.
”



PANDEMIC RELIEF AND PREVENTION MEASURES



Due to the Covid-19 pandemic, disinfecting common areas or surfaces is one of the recommendations to reduce the risk of spreading the virus.

For this reason, our Animal Health business in Panama donated a total of 150 kilos of disinfectant to the Gorgas Institute, Tocumen International Airport and the Ministry of Health. This product was used to sanitize surfaces, equipment, structures, vehicles, and water and air systems.

We also donated 4,500 units of veterinary products to the National Animal Health Service of Costa Rica for the treatment of wounds and lacerations -especially on the skin-, which help in post-surgical treatments and deworming for the prevention and control of pests (fleas, lice, ticks, etc.) in domestic and barnyard animals.



“ We donated around \$16,500 USD in products ”



PRESENT AT THE BLOOD DONATION!



As every year, the solidarity of our collaborators at the medical devices plant in Costa Rica was strengthened by blood donations.

It is estimated that each donation can eventually save four lives.

A recognition to our volunteers for their altruistic action.



— “ —

We achieved 50 effective donations

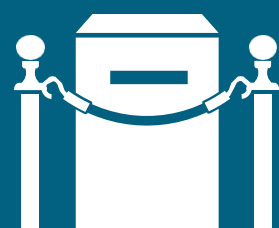
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IN THE FIGHT AGAINST THE COVID-19



We donated medicines in Colombia with a value of around \$17,600 USD, as part of the fight against the pandemic caused by Covid-19.

The batch supplied to the Colombian Red Cross was used in accordance with the guidelines of the Ministry of Health, as a hospital therapeutic option for some patients diagnosed with this disease.



— “ —
3.000 unidades de medicamentos
fueron donadas
— ” —

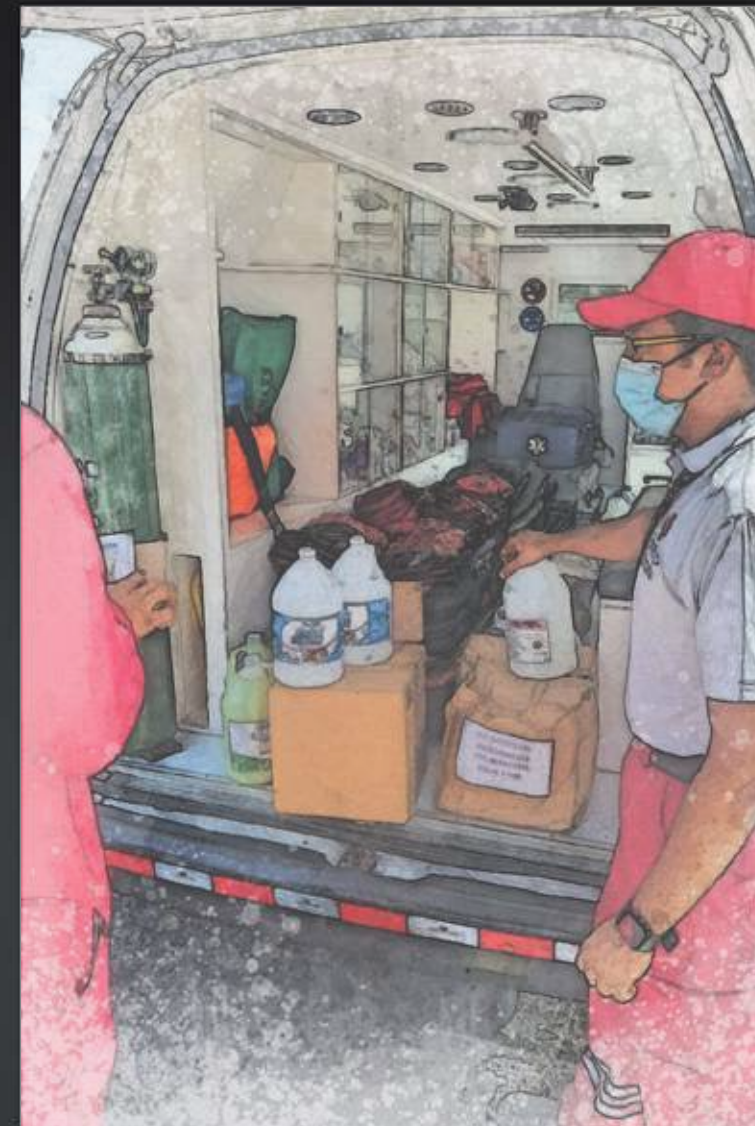
HELP IN THE TIMES OF COVID-19



During the pandemic caused by Covid-19, we supported the Red Cross of different Andean and Central American countries with a monetary donation of € 100,000 Euros (around \$113,000 USD), in order to help contain this serious global contingency.

Each local Red Cross, in accordance with the amount donated, carried out an action plan focused on medical support, education and clean-up in the different communities that were considered a priority.

At Bayer, we believe that supporting the work of the Red Cross in caring for patients in different communities, as well as health personnel, is essential.



We donated \$113,000 USD to the Red Cross in Latin American countries.



SIDE BY SIDE WITH THE RED CROSS AND AGAINST THE PANDEMIC



Dealing with a pandemic is everybody's business. At Bayer, we know this and we understand that support for the institutions that are on the front line of the health emergency deserves all the help it can get.

With that in mind, our company gave the Panamanian Red Cross the contribution of €100,000 Euros, \$16,350 USD, which were used to purchase protective equipment for 150 volunteers, cleaning and disinfection items, allowing them to perform their tasks with a higher safety index.

These 150 volunteers were able to deliver 700 bags of food and about 900 medicines for the elderly. They also helped to set up epidemiological fences (checkpoints), offered prevention campaigns and provided transportation services for blood donors.



— “ —
Bayer donated \$16,350 USD in supplies to the relief
organization to continue the fight against the pandemic
— ” —



WE TALK ABOUT THE HEART



We gave a talk to collaborators of Boston Scientific in Costa Rica, a multinational company that manufactures medical devices.

For us, this is a way to positively impact many people, help them prevent diseases and give them the opportunity to enjoy a better life.

That's what we work for!



— “ —

Cardiovascular education for 45 people

— ” —



SOLIDARITY AGAINST HURRICANES ETA AND IOTA



Hurricanes Eta and Iota hit the region, but the solidarity of our collaborators was stronger than the onslaught of nature. On the premise that Bayer would match the amount collected by them (Matching Fund), funds were raised to support colleagues affected by the hurricanes, as well as several Red Crosses in the region.

In addition, our businesses donated rodent and mosquito control products and we provided benefits to affected business partners.

And as part of our Women 360 program, we traveled by ferry with our mobile medical unit to the community of Livingston in Guatemala to provide care to local women.



— “ —

Bayer opened the way by land and sea to attend to the emergency with a contribution of around \$82,000 USD .

— ” —

COVID-19 PERSONAL PROTECTIVE EQUIPMENT



In Costa Rica, Bayer volunteers, in coordination with entrepreneurs from Huella Colectiva and the Dehvi Foundation, delivered 300 masks to families in vulnerable situations.

In addition, with the support of the organization Committee for Aid in Emergencies and Natural Disasters (CADENA), our medical devices plant in Costa Rica delivered 4,000 units of shoe covers and 2,000 units of masks.

Through the Inter-American Institute for Cooperation on Agriculture (IICA) and in coordination with the Ministry of Agriculture, we donated 10,000 masks to farmers in Colombia.



We delivered 12,300 masks and
4,000 shoe covers

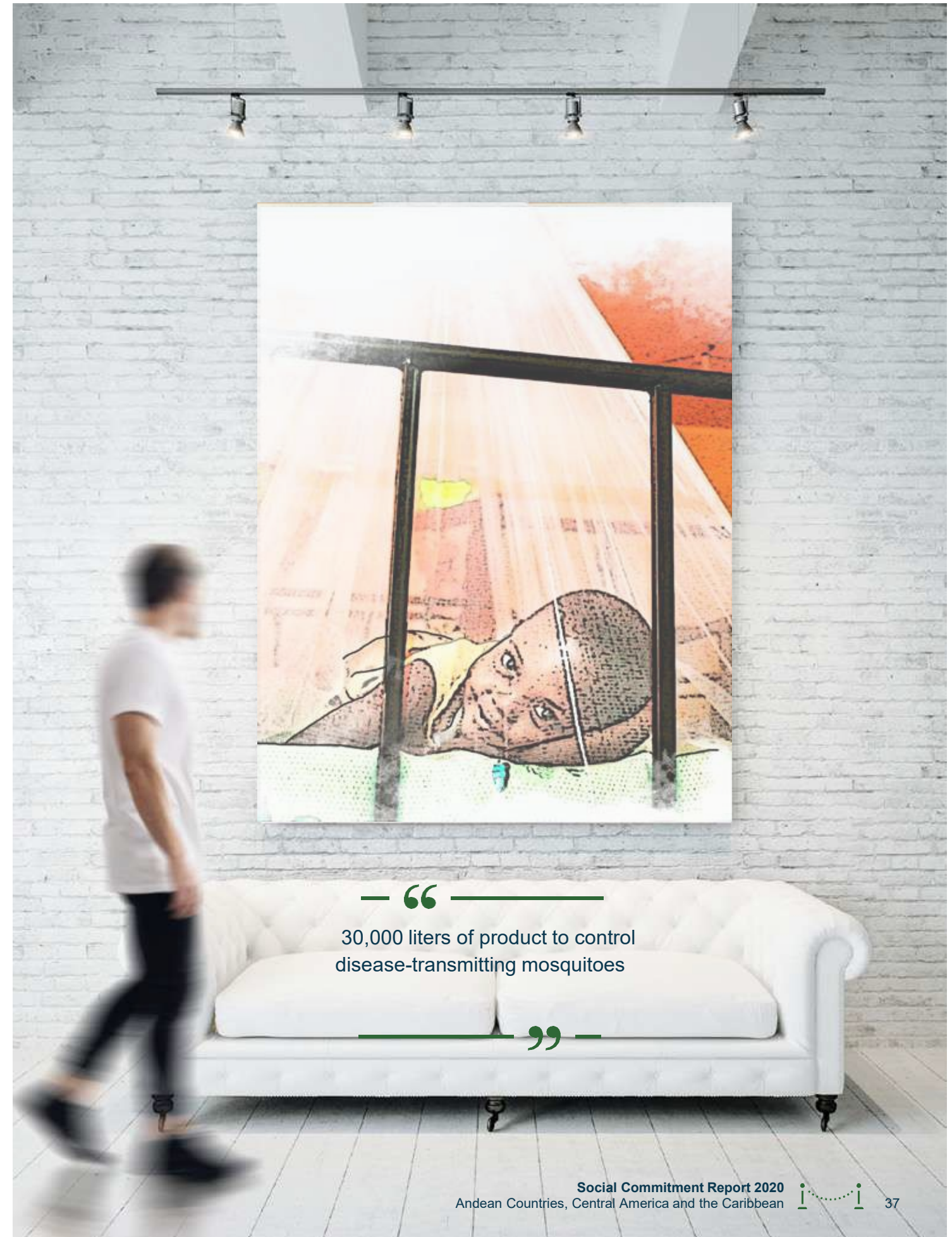


AGAINST MOSQUITOES



Our Environmental Science business remains committed to controlling the population of mosquitoes that transmit diseases such as Zika, Chikungunya and Dengue.

Due to Honduras' tropical climate, the population is vulnerable to contracting diseases caused by mosquito bites, which is why we deliver product to be used in government disease prevention programs in the country.



— “ —

30,000 liters of product to control disease-transmitting mosquitoes

” —

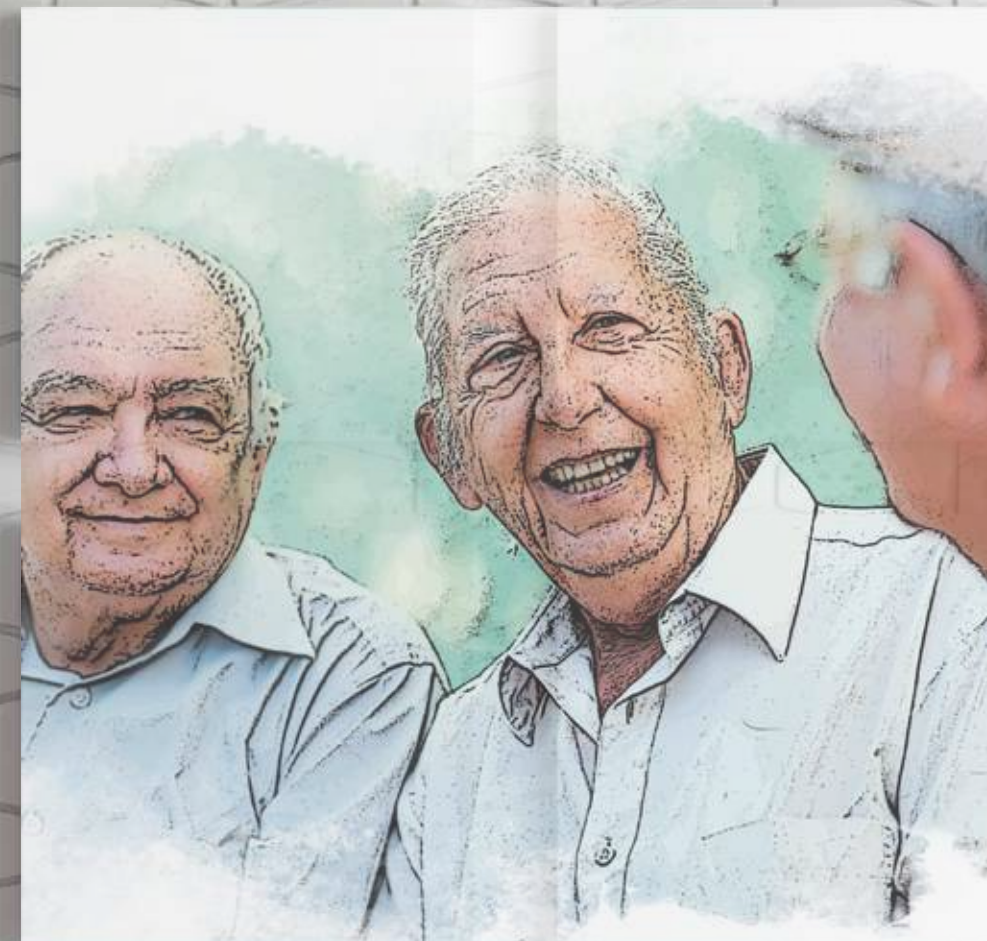


LENDING A HAND TO VENEZUELA

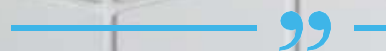


Through Acción Solidaria's Humanitarian Action Program, Bayer donated medicine to support the impact of the humanitarian emergency in Venezuela.

The product was distributed to different organizations within the Venezuelan territory.



The aid reached 258,000 people

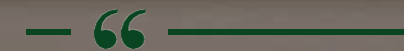
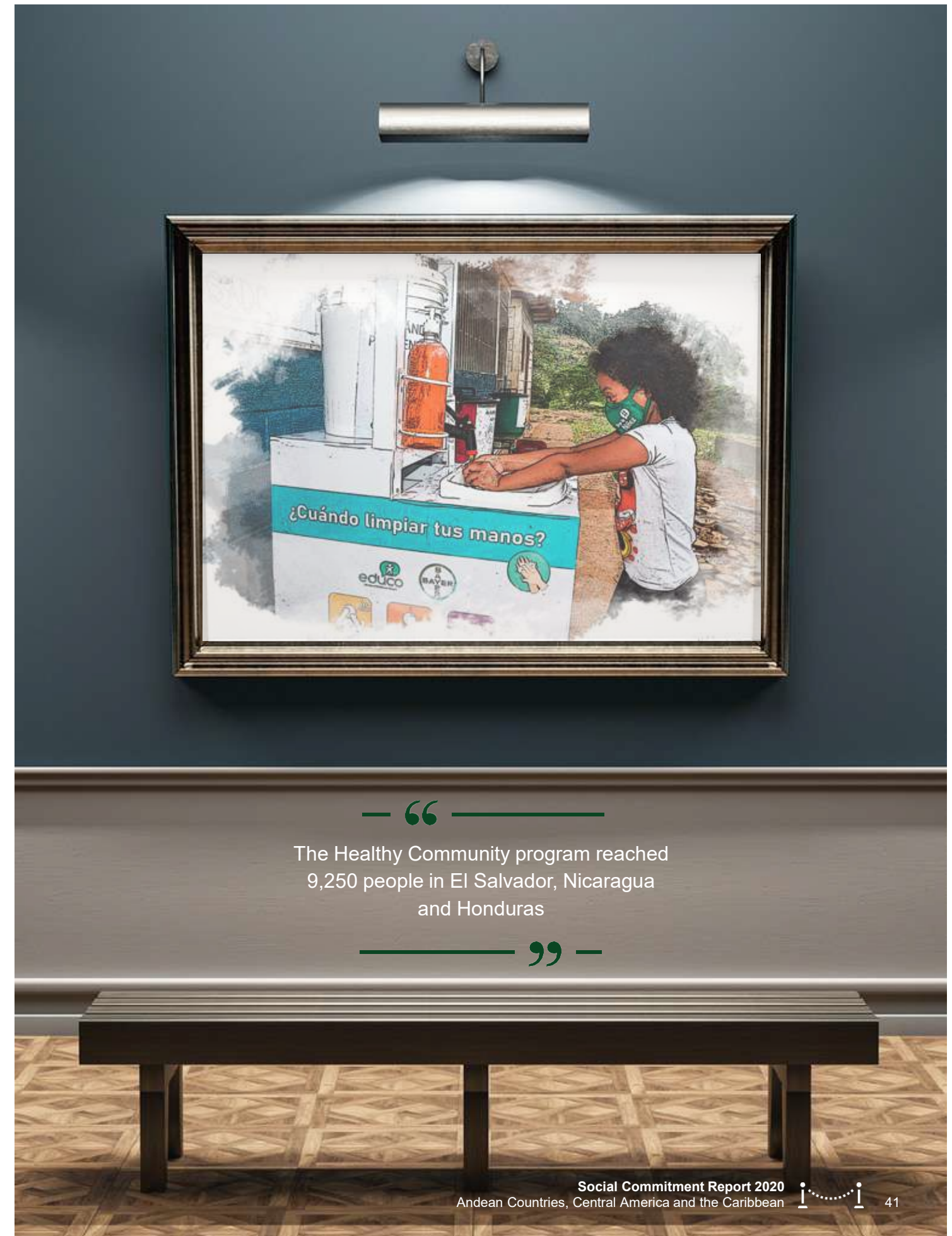


CLEAN HANDS PREVENT CONTAGION



Our "Healthy Community" program aims to promote healthy practices for disease prevention, targeting people in the communities where we operate through continuous education on health and nutrition.

In alliance with the non-profit organizations TECHO and EDUCO, we installed 27 hand-washing stations and trained community and school leaders, who do not have a constant supply of water and soap, on the correct way to wash their hands in order to teach students and the rest of the population.



The Healthy Community program reached 9,250 people in El Salvador, Nicaragua and Honduras



WOMAN 360 PROGRAM



We reached more than 450 women in communities in Costa Rica and Guatemala. The Woman 360 program encompasses the efforts and initiatives we work on at Bayer to benefit women and their health.

COSTA RICA

In partnership with the local government of Cañas and the non-profit organization Junior Achievement, **22 Bayer collaborators** volunteered to provide virtual training in business and life skills to **73 women entrepreneurs** in the community where our research and seed production station is located.

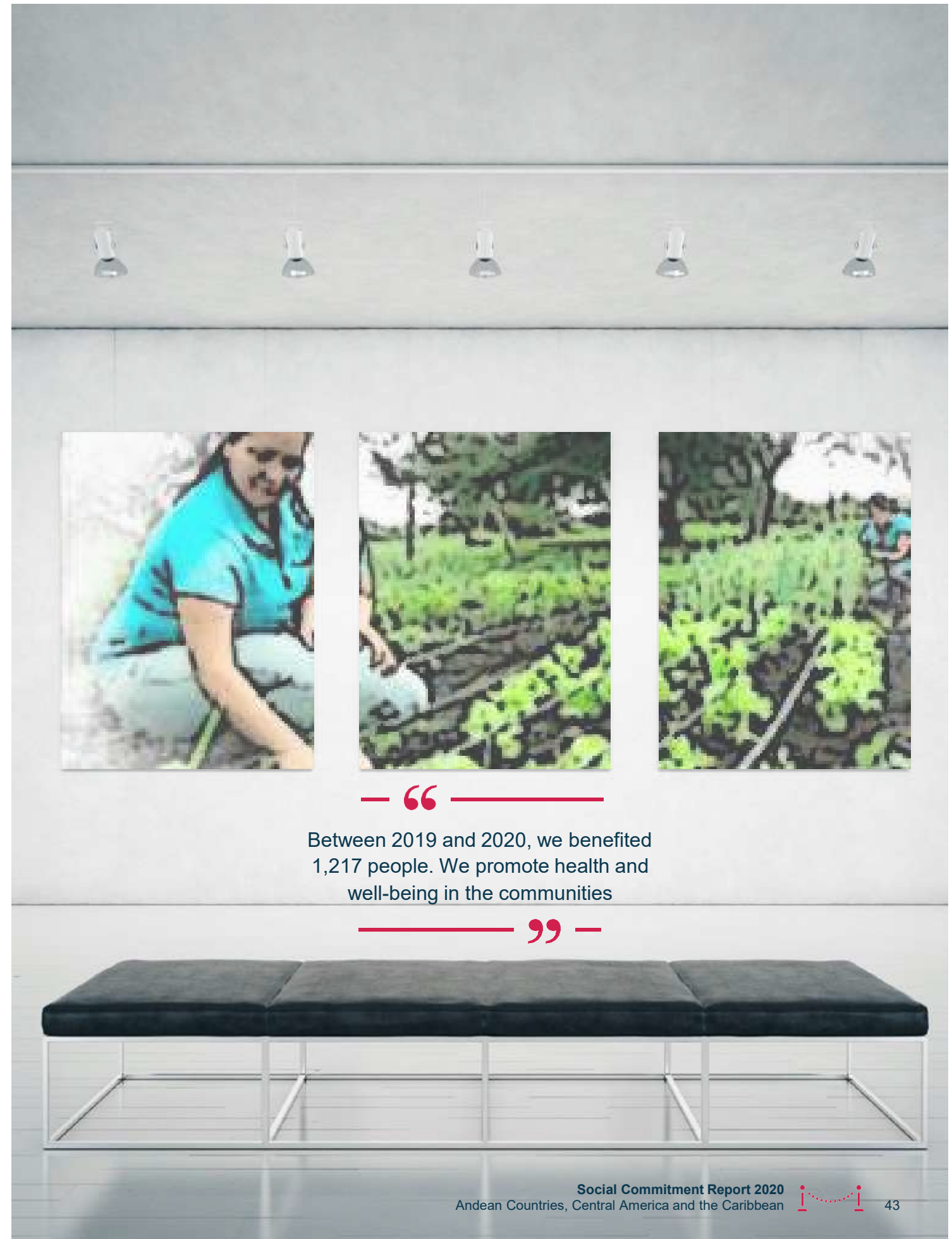
And as a support during the pandemic, we created a digital catalog of entrepreneurship of the inhabitants of this area, promoting their skills and providing them with this resource to generate economic income that allows them to enhance the integral life of women and thus transform their lives and those of their families. In addition, we gave a talk on family planning, as a basis for strengthening the social and economic development of society.

Entrepreneurship is a tool that fosters development and social prosperity, in turn, allows women and their families to have resources to take care of their health and nutrition.

GUATEMALA

Shortly after hurricanes Eta and Iota, we visited the community of Livingston with our mobile clinic, which has only one comprehensive care center for children and three doctors.

In alliance with the Asociación Pro Bienestar de la Familia de Guatemala (Aprofam), we provided medical attention and informative talks on women's health (two of them in the Kekchi language), benefiting **379 people**.



— “ —

Between 2019 and 2020, we benefited 1,217 people. We promote health and well-being in the communities

— ” —





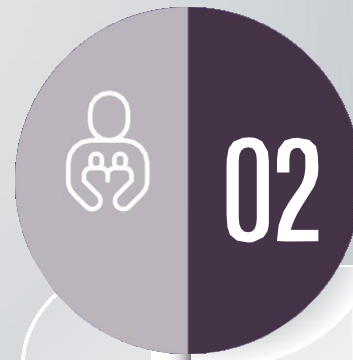
HIGHLIGHTS

HEALTH ROOM



We donated:

- ✓ **280,050** units of medicines and/or products
- ✓ **150** kilos of disinfectant
- ✓ **30,000** liters of product against mosquitoes
- ✓ **16,300** units of safety items (masks and shoe protectors)
- ✓ **50** blood donations
- ✓ **\$137,000 USD** monetary donation in front of Covid-19
- ✓ **\$82,000 USD** donations against hurricanes ETA and IOTA



We benefited

- ✓ **Healthy Community Program: 9250** people benefited with the **27** handwashing stations installed
- ✓ **Woman 360 program: 450** women benefited in female intimate health care and education
- ✓ **45** people educated in heart care

Visit the Donations Room to see the total amount of 2020 donations.



- Exhibition hall -

Nutrition

This is a very high commitment for us. Here you can see how, despite the difficult 2020, we kept our focus on this aspect. We made food staples available to hundreds of people and also continued to support farmers. In our activities, processes and products, we make rational use of natural resources and have strict standards for waste disposal. Come and see.



NO TO HUNGER



The team at Bayer's La Tupia Experimental Center in Colombia donated 1,500 kilos of watermelon, cucumber and tomato crops to the Palmira Food Bank.

The center's collaborators also delivered food packages door-to-door to families in La Tupia and in the municipalities of Soledad (Atlantic coast) and Candelaria (south). In Soledad, together with the Red Cross, 400 food packages were delivered to the community action boards of four neighborhoods near our headquarters. In the south, the Center delivered 50 more food packages and 1,500 additional kilos, but this time of corn, to neighboring communities and small farmers.

Another 629 kilos of conventional corn seed were donated by Bayer's agricultural division in Colombia to small indigenous farmers in the department of Tolima. This donation will enable the harvesting of nearly 30 hectares of corn and will benefit some 100 small farmers in the area.



— “ —

Among other donations, 1,500 kilos of crops were delivered to the Palmira Food Bank

— ” —



FOOD AID TO INDIGENOUS COMMUNITY



Natagaima is a rural town dedicated to agriculture, fishing, and handicrafts. During the pandemic, it was severely affected by the restrictions and quarantine in Colombia.

The community, made up of 50 families (260 people), received a donation of food packages from Bayer's Seed and Commercial team in Colombia.

We provide food and humanitarian aid to the most vulnerable communities.



— “ —
260 people benefited in
Natagaima
— ” —



"BETTER LIVES,
BETTER CROPS:

BAYER'S NEW INITIATIVE



The commitment to support small livestock farmers and big farmers is stronger than ever at Bayer, thanks to the "Better Lives, Better Crops" program.

Under this initiative, 530 small and big farmers in Guatemala and Honduras received seeds, technical assistance and crop protection inputs. Assistance amounted to USD 100,000. The NGOs Plan Trifinio and Heifer International were partners, and Bayer's DKsilos program provided corn seeds and inputs against pests and diseases.

In Ecuador, it is estimated that "Better Lives, Better Crops" benefited more than 400 small producers, mainly women heads of household and leaders in the field, with an investment of \$200,000 USD, through training, connection to markets and access to financing. In this country, the Alliance for Entrepreneurship and Innovation (AEI) was our partner.

Globally, Bayer is helping two million smallholder farmers affected by the Covid-19 pandemic.



“ Nearly 1,000 small and big farmers benefited from this program in Ecuador, Guatemala and Honduras ”

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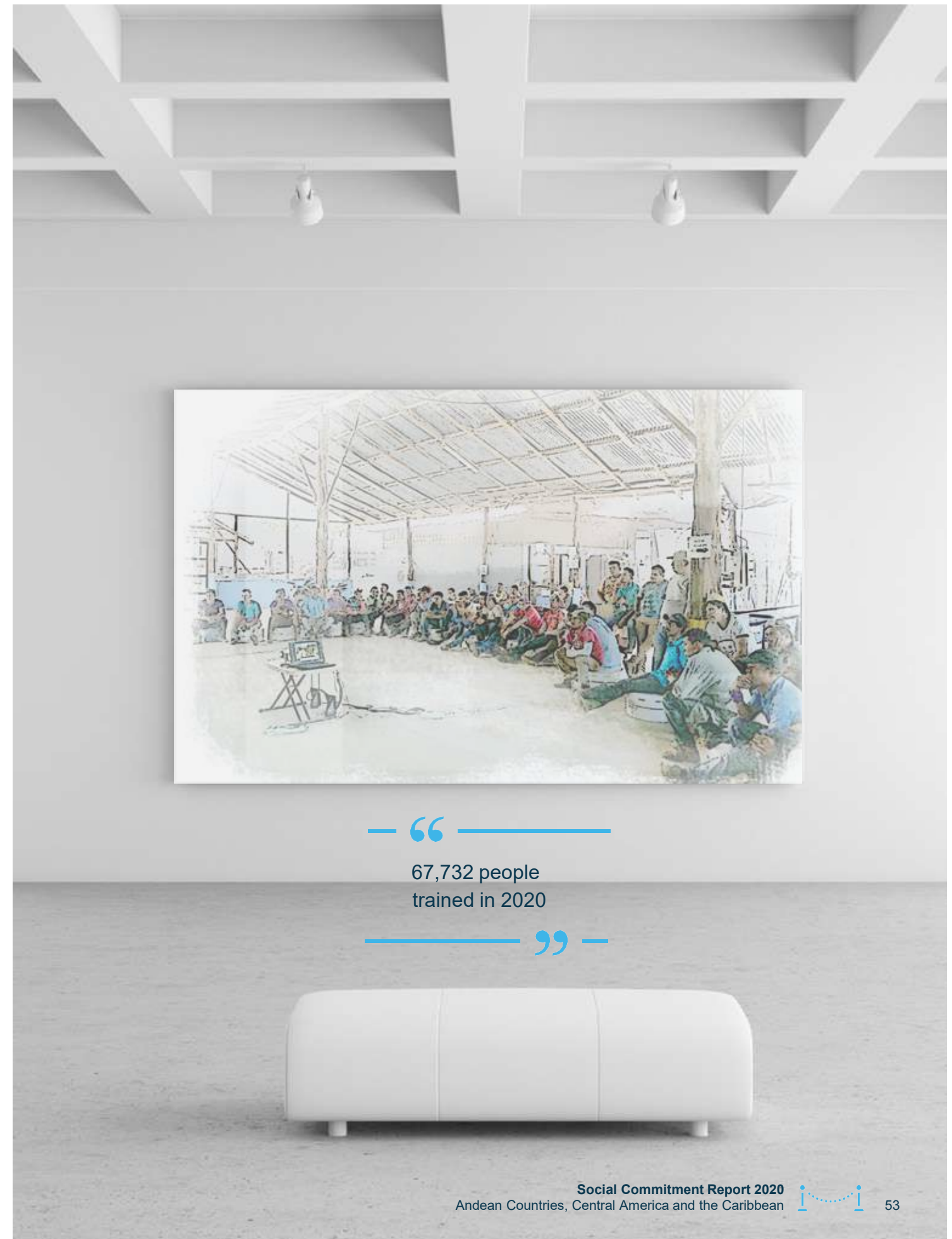
AGROVIDA:

FOR THE HEALTH OF THOSE WHO CONSUME AND PRODUCE



The commitment to the health of those who consume and produce, as well as environmental care, is what drives AgroVida; therefore, training people in the stewardship of agricultural products throughout their life cycle... and beyond, is an important part of fulfilling these goals.

During 2020, we conducted 818 trainings, which reached 67,732 people from 13 countries in our region.



— “ —

67,732 people
trained in 2020

— ” —



TAKE CHARGE OF RECHARGING



Bayer and the Fundación Escuela Autónoma de Ciencias Médicas de Centroamérica (UCIMED) established a collaboration agreement that enabled 289 collaborators of our company to receive talks on nutrition to improve their health and quality of life, which were given by students from the School of Nutrition of this higher education center.

Thanks to this alliance, we produced educational audiovisual materials aimed at promoting good health and nutrition among the general population.



WE SUPPORT THE MOST VULNERABLE IN THE COMMUNITY



The La Tupia Experimental Center in Valle del Cauca and Market Development made a second contribution to this community, neighboring our agricultural research headquarters in Colombia.

The door-to-door food delivery was carried out by collaborators, researchers, field workers from the Experimental Center and members of the community action boards.

We delivered 50 more food rations (daily) and 50 more sacks of corn to the most vulnerable families in the community. This crop had higher yields than the March harvest and we extended the benefit to more neighbors.

Bayer is the only global company with an agricultural experimentation center in Colombia. There, product trials for tropical climates are conducted 365 days a year. Seventy-five percent of the work supports global research projects.

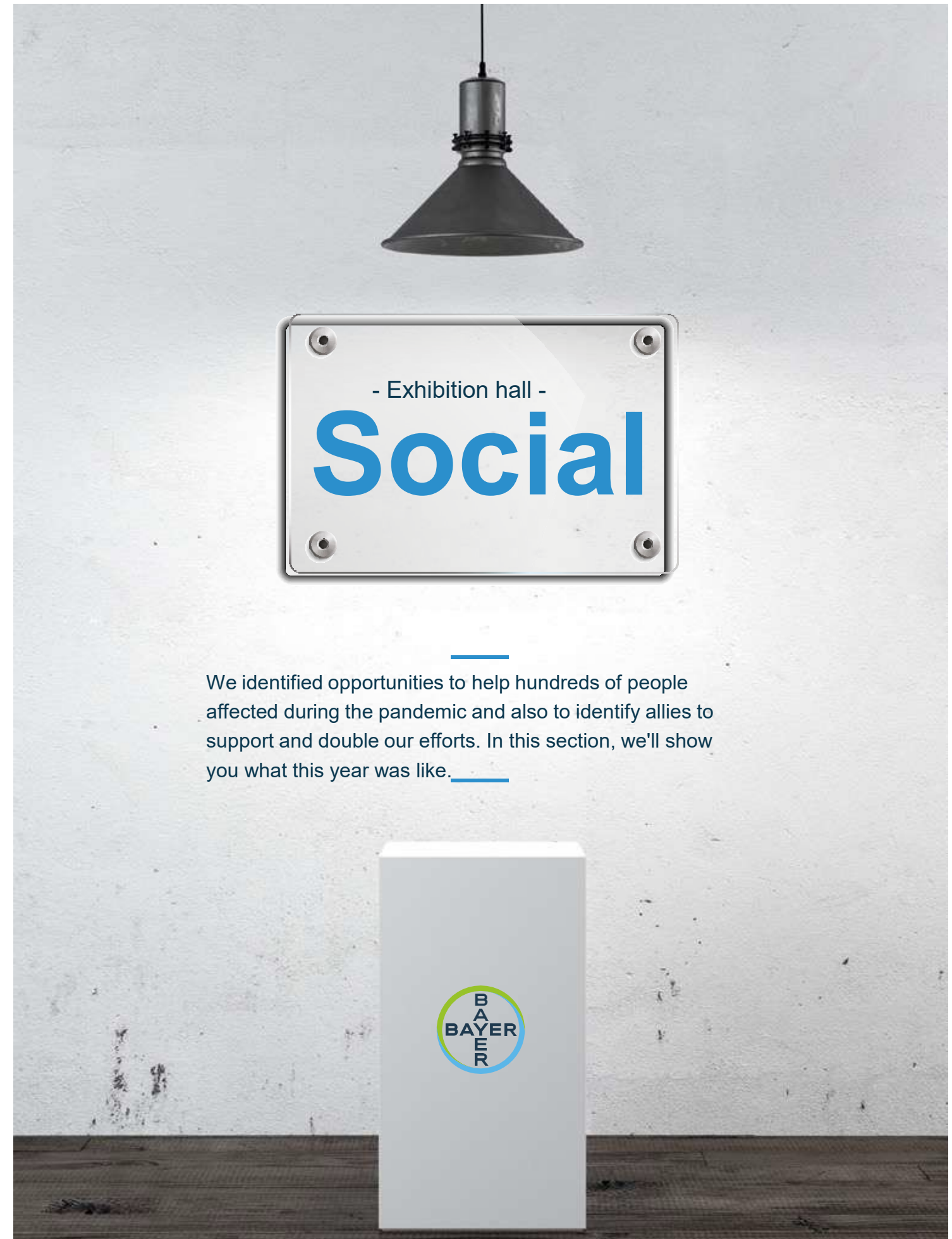
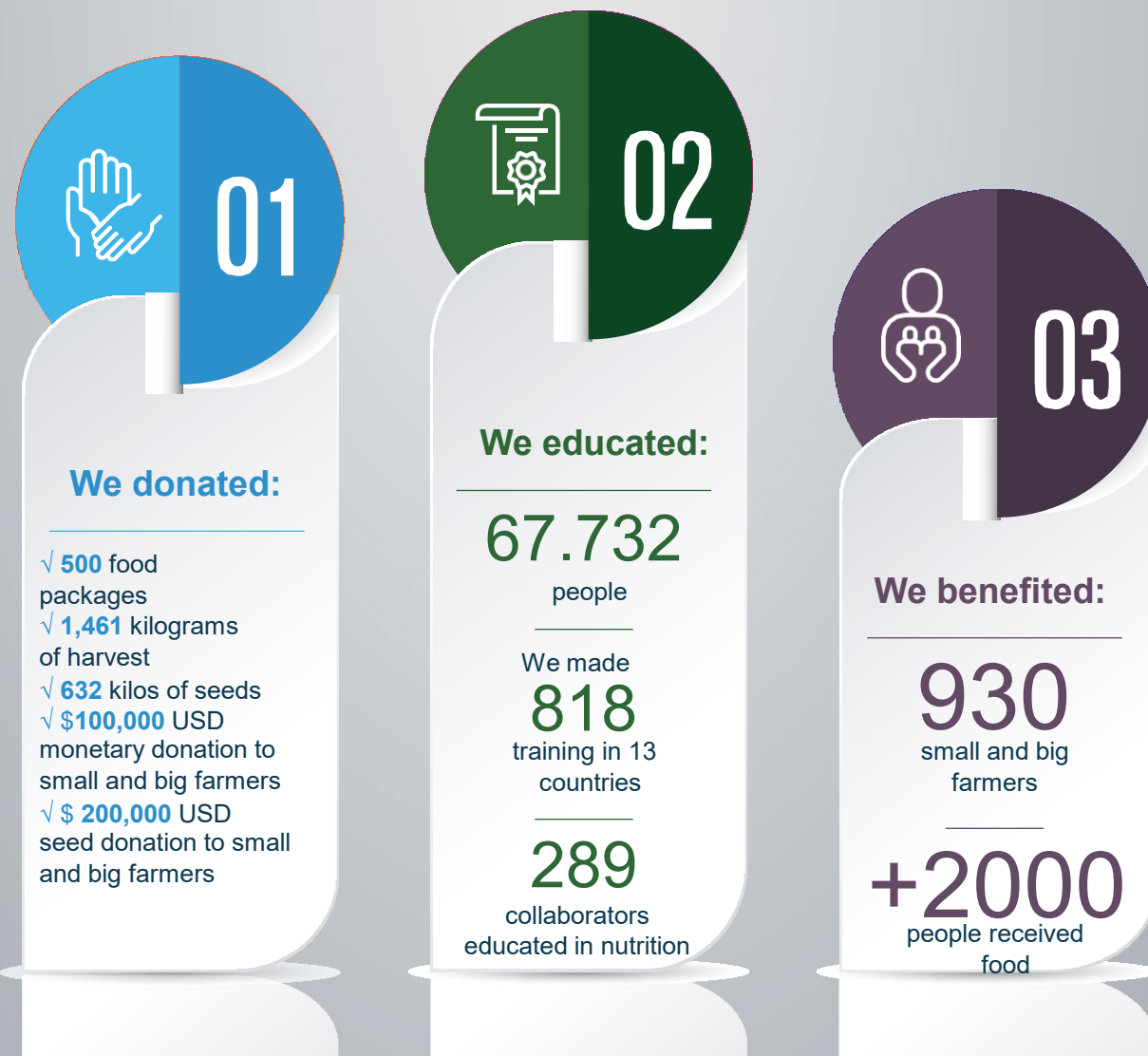


— “ —

We delivered 50 more food packages and 50 sacks of corn to the most vulnerable families in the community

— ” —

////// HIGHLIGHTS NUTRITION ROOM



ART AGAINST THE COVID-19



We delivered 84 art paintings to United Way -a non-profit organization in Guatemala and Honduras.

The organization held virtual social auctions with them. The funds raised were used to support the humanitarian action response developed in these countries in response to the crisis generated by Covid-19.



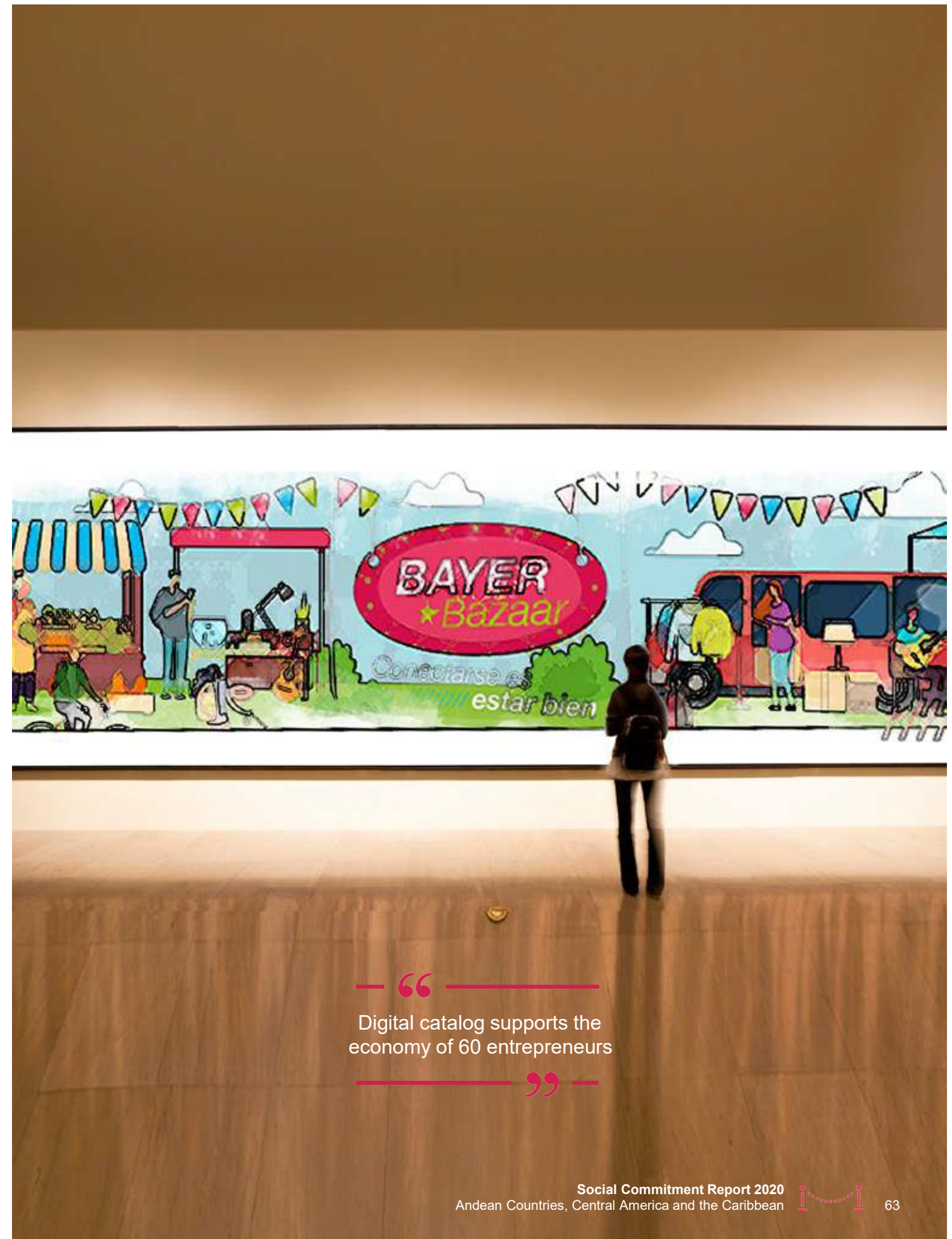
“ We donated paintings valued at \$65,000 USD ”

BAYER BAZAAR: FAMILY ENTERPRISES



Through the "Bayer Bazaar" initiative, our company provided our associates with a digital catalog, enabling their immediate families' businesses to establish first-hand contact with other associates in the region.

In the midst of the pandemic, we offered additional support to the home economies of our collaborators.



“
Digital catalog supports the
economy of 60 entrepreneurs
”

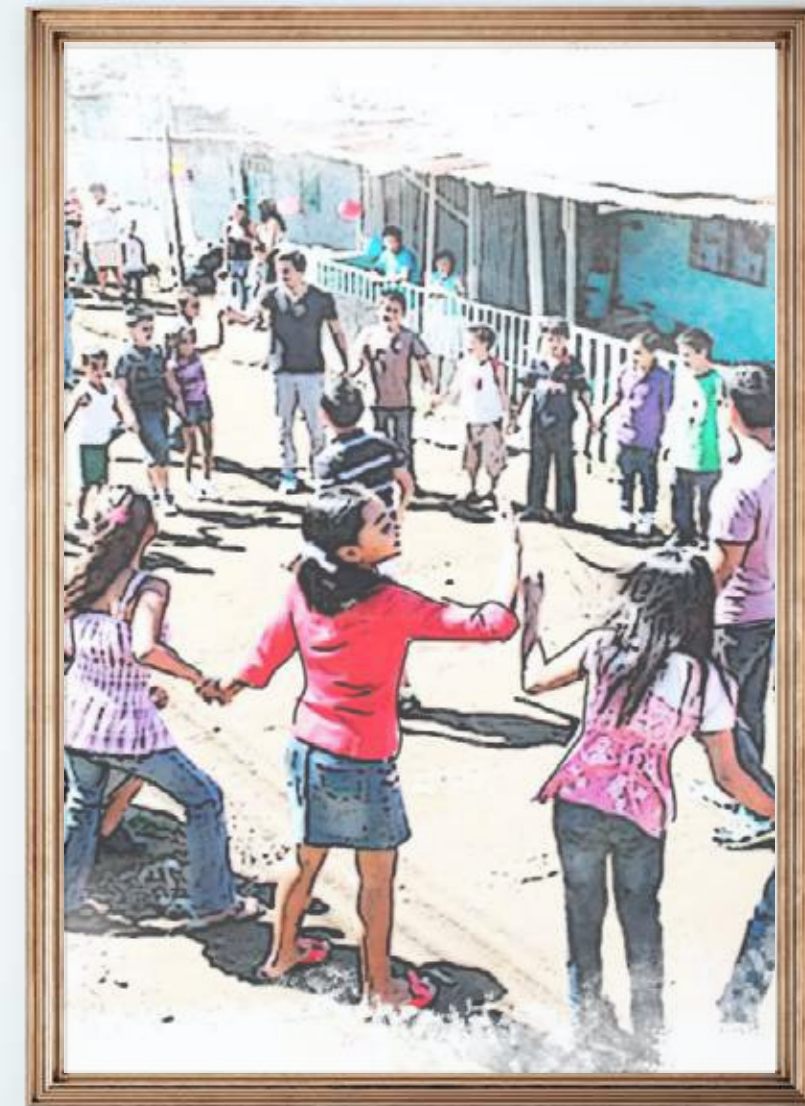


CHRISTMAS IS ABOUT SHARING!



Despite the challenges of carrying out activities during the pandemic, the passion and dedication of our volunteers in Costa Rica, who together with the Asociación un Corazón Samaritano, made it possible for children and the elderly to receive a Christmas gift, was not interrupted.

We are very pleased that even from a distance our collaborators joined this initiative.



— “ —

Volunteers delivered gifts to 100 children and 50 grandparents.

— ” —



OUR MEDICAL DEVICE PRODUCTION PLANT IN COSTA RICA IN ACTION DURING THE PANDEMIC



Clothing collection campaign for people located in temporary shelters that were affected by hurricane Eta. 100 garments collected.

Virtual talks on family living in times of crisis. 30 people trained.

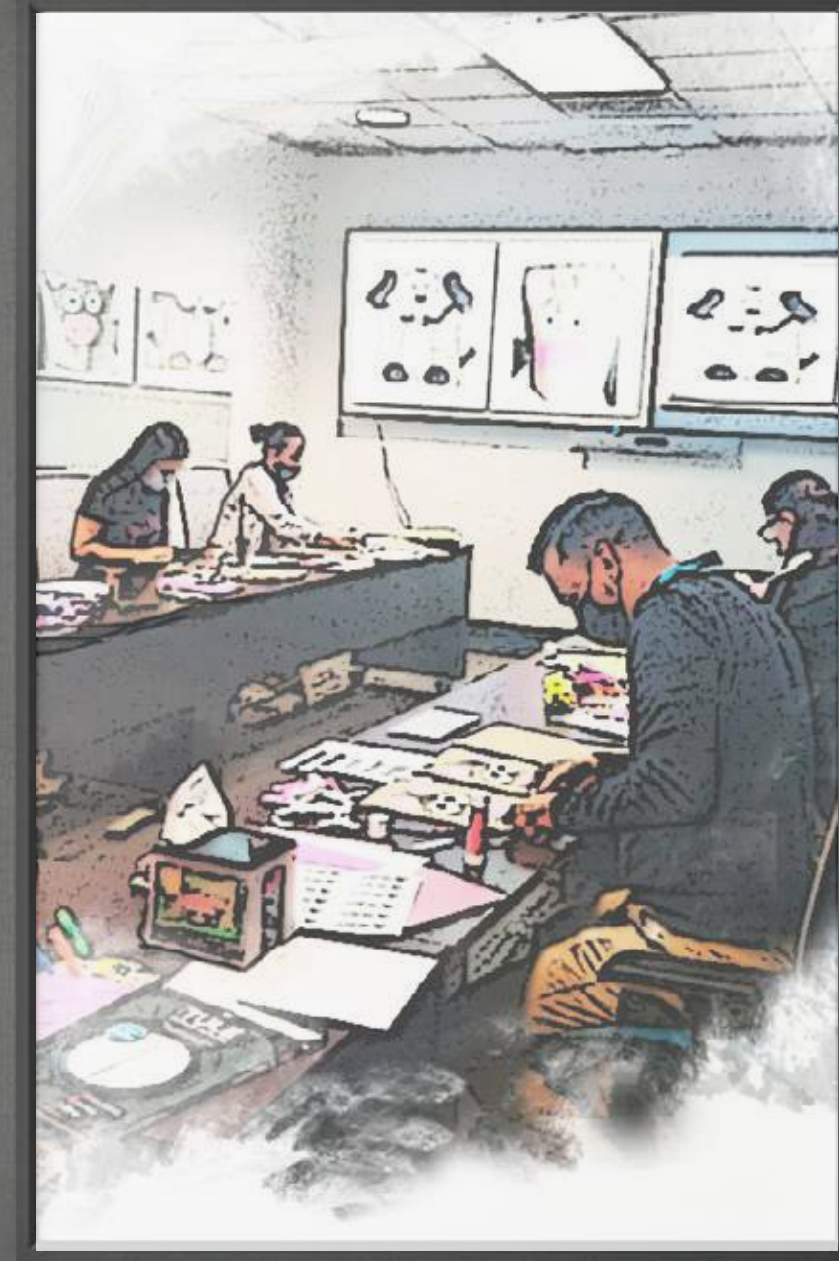


Volunteering to decorate candy bags for the celebration of Children's Day, in collaboration with the White Flag Foundation. 40 hours of volunteering, 80 children benefited.

Food collection for collaborators and families affected by Covid-19. 3 collaborators and 35 families benefited.



"21 Days of Health Challenge" to encourage physical activity during the pandemic and promote the value of solidarity. During three weeks, physical training sessions were offered and people affected by Covid-19 were invited to support with donations. 265 participants.



TRAINING OUR COLLABORATORS: A MATTER OF IMPORTANCE AT BAYER

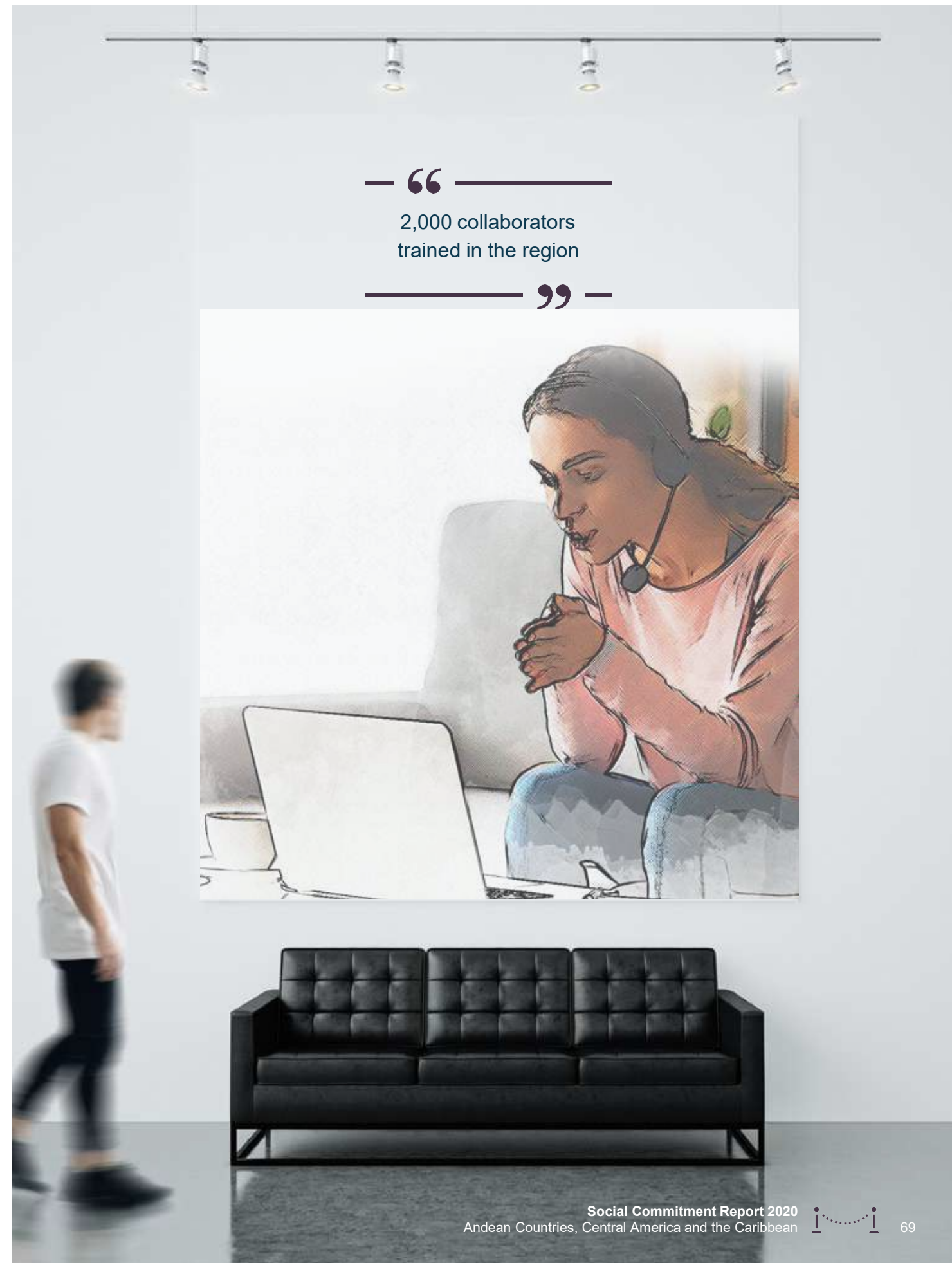


It is often said that we learn something new every day. In order to move from saying to doing, we at Bayer coordinate various training programs for our collaborators in a variety of fields.

In this way, we have launched programs for learning English on an online platform for the entire region. It was launched at the beginning of 2020 and 1,000 participants enrolled.

We also opened leadership programs on Bayer's academic development platform for collaborators, which offered three courses that benefited 80 leaders in the region.

In addition, we were able to promote training in management skills under the Quick Learnings concept (short courses given by collaborators who are experts in different topics). These courses reached 800 collaborators in the region.



— “ —
2,000 collaborators
trained in the region
— ” —





Ve + allá

Ideas que valen



The "Ve+allá, ideas que valen" contest promotes the development of ideas that have a positive impact on communities, with initiatives to solve social problems related to health or nutrition. In this fourth edition, we received entries from 266 projects from 11 countries and recognized 18 women community leaders.

Each received a series of virtual sessions on Leadership with Social Responsibility, Generating Social Value and Effective Communication for Social Leaders, taught by the INCAE Business School of Costa Rica, as well as seed capital for the development of the ideas of two of the winners.



Angela Azucena Aguilar Ruiz, Guatemala

Educate on the importance of breastfeeding with the use of locally produced nutritious foods.

Carolina Castro Castillo, Costa Rica

Women's safety and empowerment of violence victims.

Cindy Paola Cortez Chavarría, Nicaragua

Working with single mothers at risk, providing face-to-face training in business, health and entrepreneurship skills.

Claudette Campos, Panamá

Nutrition education through digital platforms, aimed at adolescents and adults.

Diana Joselin Moreno Rodríguez, Perú

Develop a functional food, rich in protein and cereals to improve the nutrition of Peruvians with nutritional deficiencies, through a circular economy business model.

Elianny Aimeé Lantigua Güichardo, Dominican Republic

Free general medical and dental care for women and children.

Eimy Yazmín Barahona Villeda, Honduras

Virtual medical consultation for people in communities with limited access to health systems.

Fátima Alejandra Siliézar Madrid, El Salvador

Empowerment in sexual and reproductive rights for girls and adolescents through workshops.

Giulianna Brenes, Costa Rica

Accompaniment of children facing an oncological situation through interactive sessions.

Juliana Zapata Rodríguez, Colombia

Psychosocial support through artistic methodologies with an inclusive approach.

Katherin Cristina Huilca Vásquez, Ecuador

Encourage recycling in the community, benefiting the environment and generating income for recyclers.

Luz Melchorita Cárdenas Achata, Perú

Educate mothers of children under 3 years of age about healthy eating.

María Angelina García Mendoza, Venezuela

Training women in entrepreneurship and providing food for their children during the training period.

Mariangel Victoria Del Valle Molina Pérez, Venezuela

Stuffed toys with purpose to benefit children. Each sale contributes to organizations that work with food, reforestation and education.

Melba Carolina Solano Vaglio, Costa Rica

Food bank for all.

Patricia Elena Morales Betancourt, Colombia

Create spaces for children between 5 and 7 years old through the creation of puppets and other instruments (games, masks, micro-stories, etc.) in order for them to find conflicts related to health and nutrition, present solutions and create social awareness with this population.

Perla Guisella Castro, Nicaragua

Web page that promotes different medical consultation options for the general population, with a business model that provides free medical consultation to the population without Internet access.

Priscila del Carmen García Muñoz, Panamá

An enterprise that uses agro-industrial techniques to add value to highly nutritious products that are underutilized.



The fourth edition of the regional contest awarded 18 winners



STAY IN SCHOOL, WITH A COMPUTER



The pandemic disrupted everything, all over the world. Children's education was no exception, and they had to continue their education at home.

Through the Way Foundation, we delivered 90 computers to help children, despite the pandemic, to continue attending classes and, most importantly, to be able to say: HERE, TEACHER!



— “ —

We delivered 90 laptops so that students do not drop out of school

— ” —



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OUTSTANDING
DATA
**SOCIAL
ROOM**



We donated:

84
paintings (valued
at \$65.000 USD)

100
garments

Food for more than
38 families

90
computers

Christmas gifts for
230
children and
senior citizens



We educated:

- ✓ **2000 +** life skills collaborators
- ✓ **18** women trained in community leadership
- ✓ **60** enterprises supported
- ✓ **265** people trained in health and nutrition



WE ARE COMMITTED FOR A BETTER SOCIETY



Respect is something that is sown, nurtured and, when harvested, produces pride, yes, but it also points the way to greater commitment in our work as a company.

Bayer ranked 34th among the most respected companies in Ecuador, according to the ninth such survey conducted by PricewaterhouseCoopers with the support of the Equatorian Business Committee, Ecuavisa and Vistazo.

In the very difficult circumstances of the year 2020, our commitment is to continue contributing to Ecuador's development, in order to lay the foundations for the society we desire.



— “ —
Bayer ranks #34 of the most respected companies
— ” —



A WORLD-CLASS RECOGNITION



"Teamwork and intelligence is what wins championships," said the great Michael Jordan. His words are true in Bayer Peru, with the certification of the AEO Importer Quality Assurance Program of the World Customs Organization (WCO).

Truly, this certification makes us feel very proud of our company, because it is the result of the commitment of every employee involved in the supply chain. Thanks to this dedication, we are able to present world-class quality standards.

And what is AEO? Authorized Economic Operator is the association of customs and WCO companies. Both voluntarily submit to a series of security criteria throughout the supply chain.

The certification gives us a seal of assurance, trust and credibility in the world.



— “ —

We are certified by the
World Customs
Organization!

— ” —



WE GOT ANOTHER BLUE FLAG!

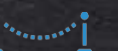


Bayer's Seed Research and Development Station in Cañas received the Ecological Blue Flag from the Costa Rican government.

The Cañas station received the highest rating for its three operating sites, a demonstration of our commitment to reducing our ecological footprint.

Each site developed actions to reduce the consumption of water, electricity, paper and fuel. In addition, the recycling program and support for community activities, such as tree planting and waste collection, were strengthened.

Thus, between 2016 and 2019, water consumption was reduced by at least 279,598 cubic meters: enough to fill 11 Olympic swimming pools; 25,457 liters of fuel were saved and electricity consumption was reduced by 207,505 kWh in 5 years: a saving of the average monthly consumption of 941 households.





WE WERE RECOGNIZED FOR OUR ENVIRONMENTAL WORK

For the third consecutive year we achieved:
ZERO EMISSIONS OF



For electrical energy consumed in
2019 at our CH Plant and the
Roosevelt building in Bayer
Guatemala.


By using
4,299,836 kWh
from renewable
sources


We avoided the
emission of a total of
1,986,332 kg
of CO2 to the environment


This is equivalent to
7,195 trees
planted and
4,574 barrels
of oil not consumed


Acknowledgment
on behalf of our energy trader
ELECTRONOVA, together with
EEGSA (Energía Eléctrica de
Guatemala S.A.)


We have stopped emitting
8,828,557 kg
of CO2 to the environment
during the last 5 years



Ecuador

#34th in the ranking "The Most Respected Companies in Ecuador" according to the survey conducted by Price Waterhouse Coopers and supported by the Ecuadorian Business Committee, Ecuavisa and Vistazo.

#30 in the Merco 2019 business ranking and #3 in the pharmaceutical sector.

#206 in Ekos Negocios magazine's Top 1000



Peru

AEO Safety Program Certification in the status of Importer, granted by the World Customs Organization (WCO).

#73 in the business ranking and #1 in the pharmaceutical sector in the Merco Ranking Talent 2020.

#39 in the Merco 2019 business ranking and #1 in the pharmaceutical sector.



Costa Rica

3 ecological blue flags for the Bayer Seed Station in Cañas.

Award for effort and volunteer work to improve hygienic and environmental conditions to mitigate and adapt to Climate Change.

We are #3 in the ranking of the 10 most inclusive companies in Costa Rica, according to SUMMA and #17 in the ranking of best companies for women.



Guatemala

ZERO CO2 Emissions Company per electrical energy consumed in 2019.

#1 as a transnational company and #4 nationally in the EMAT ranking, a survey that ranks the most attractive companies to work for.

#13 in the Summa Magazine ranking as an innovative company.

#30 in the top 30 most ethical and reputable multinationals, according to SUMMA and #5 in the ranking of best companies for women.



Colombia

Best supplier in Coldex 2020 Collaboration Index, award in the health category.

#36 in the Merco 2019 business ranking and #2 in the pharmaceutical sector.

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**Recognitions
achieved in the
region in 2020**





DONATIONS IN 2020

SOLIDARITY DURING THE PANDEMIC



The pandemic changed many things; however, what remained firm was solidarity and cooperation, united with different governmental, private and non-profit organizations we managed to donate medicines, food, products and others, to fulfill our vision: Health for all, Hunger for none.



— “ —
Total people benefited
(approximately): 343,000
Total value of charitable
contributions: \$1,170,000 USD
— ” —



THANK YOU!



The year 2020 left us with a "new normality" that no one was prepared for. The pandemic forced us to look at things from other perspectives. We were surprised, yes, but we did not stand idly by.

This exhibition is proof of that. We are proud of each of the works on display because they show what we can achieve even in the midst of unprecedented, unfavorable and discouraging circumstances.

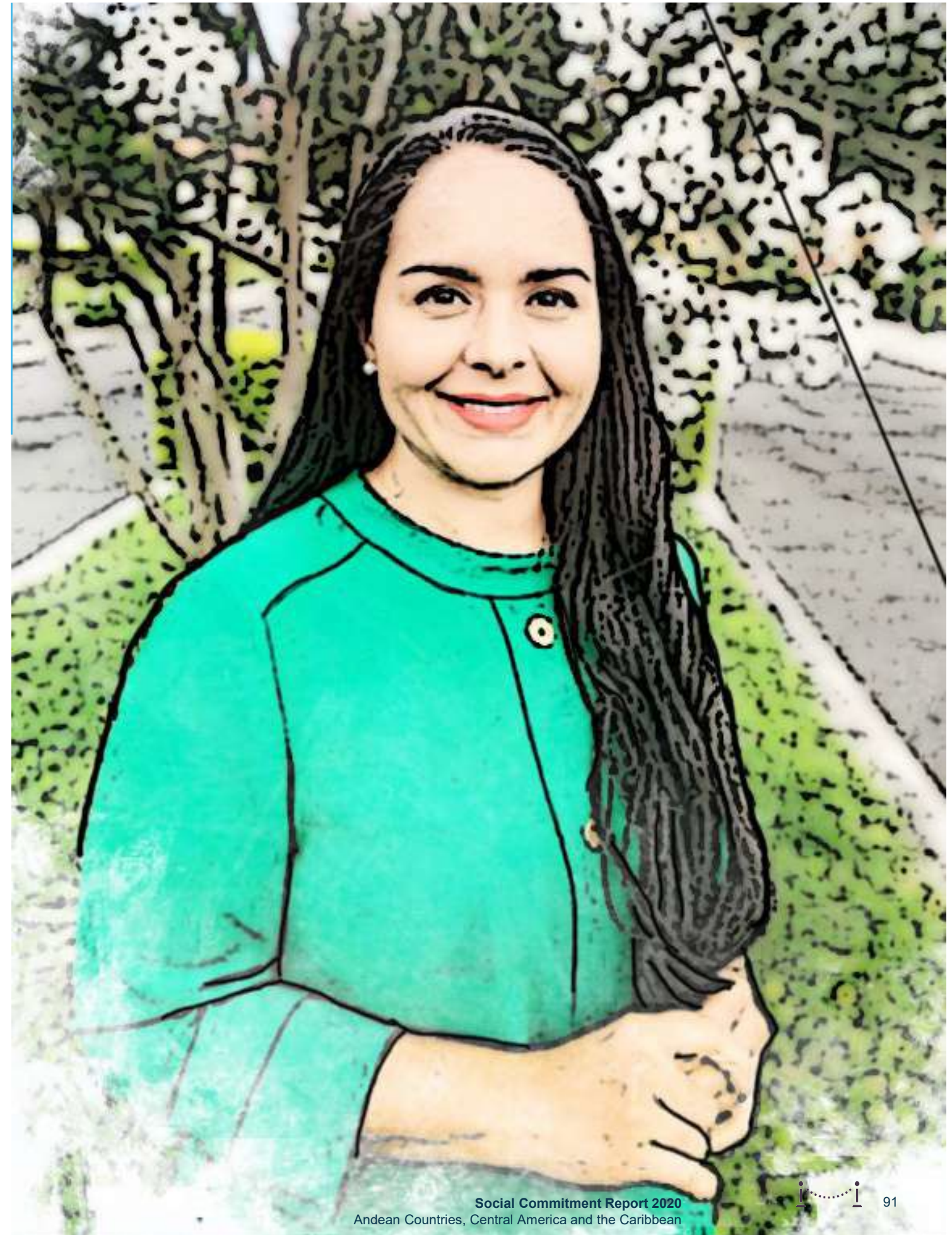
Our people, our allies and partners, the communities, the people... We all worked together in a 2020 full of challenges and obstacles, but we got the job done and it is captured in this exhibition.

We thank you very much for taking the time to see this exhibition and to share with us the joy of the good things that can be achieved with will, teamwork and a lot of desire to contribute positively.



Mitchelle Romero Monge

Social Responsibility Manager,
Andean Countries, Central
America and the Caribbean



EX HI BI TION

"Actions for
a better life"

2020

